

TWENTY-THIRD CHAMPIONSHIP

PROFESSIONAL GOLFERS ASSOCIATION

HERSHEY COUNTRY CLUB

AUGUST 26 to SEPTEMBER 1

25TH ANNIVERSARY

OFFICIAL PROGRAM 50^c

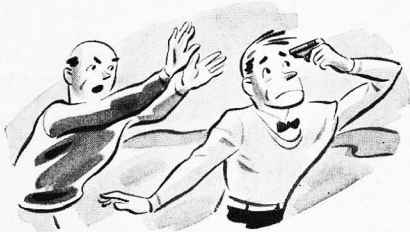
A DAY IN THE LIFE OF OSCAR BOGIE*



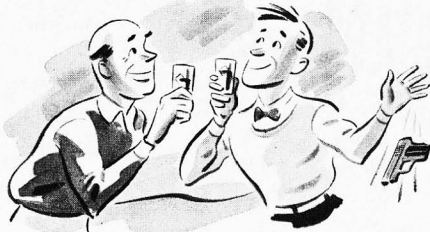
*Name fictitious



1ST HOLE: Drives into water hazard, looks for ball, slips in mud, swallows frog, loses two balls in rough, slices approach, muffs three putts, breaks four clubs over knee.



12TH HOLE: Hooks drive into pine tree, climbs tree, plays ball from blue jay's nest, falls from tree, finds ball in gopher's hole, decides to kill himself.



GOPHER HOLE: Friend appears, takes him to 19th hole, buys him highball made with delicious, "gingervating" Canada Dry—"the Champagne of Ginger Ales." Oscar grins.



19TH HOLE: Has highball made with Sparkling Canada Dry Water, the soda with *pin-point carbonation*. Laughs, claps friend on back, says golf's a great game, let's play another round.

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Want to enjoy the 19th hole? Try Sparkling Canada Dry Water or Canada Dry Pale Dry Ginger Ale in your highballs.



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GINGER ALE AND SPARKLING WATER

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WITH BEER IN CANS, YOU DON'T BOTHER WITH RETURNS

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IN CANS TRADEMARKED "KEGLINED"



Worthington — for economical, trouble-free mowing

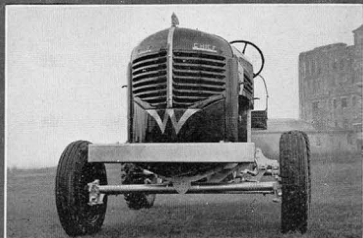
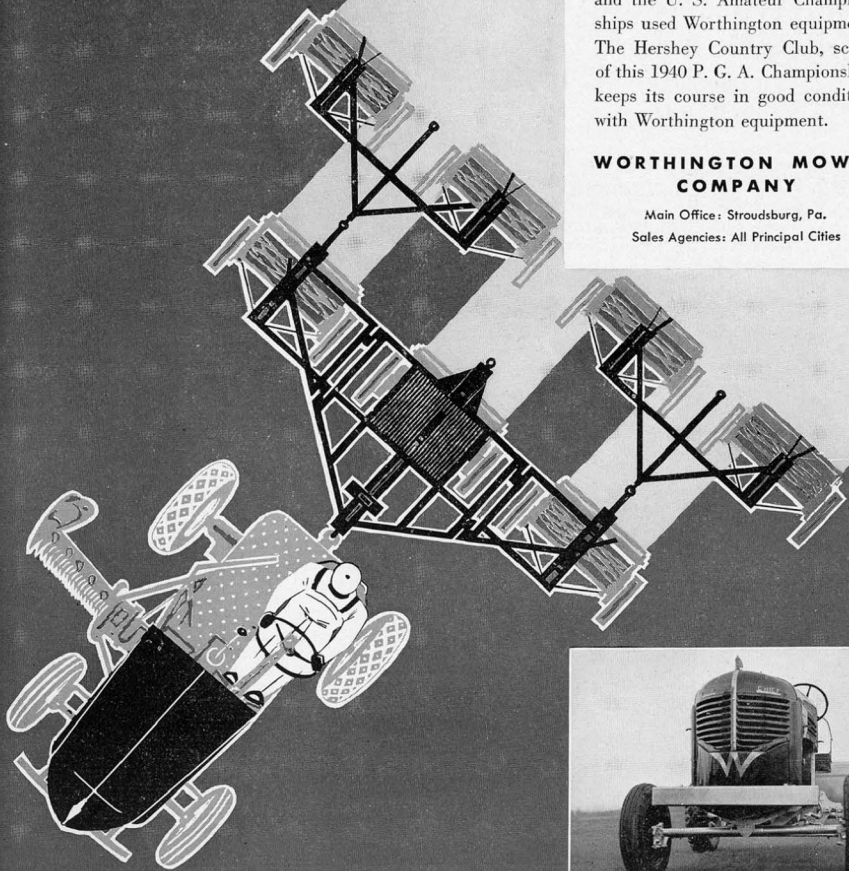


Worthington Overgreens give you the most modern up-to-date method for producing the most perfect, "true" putting surfaces at tremendous saving in time, money and man-power.

Worthington Tractors and Gang Mowers are time and money savers on fairways and rough. Cutting units are sand and dust-proof and require greasing only twice a year. All Worthington equipment is sturdily built to give you years of economical, trouble-free service and to stand up under the toughest grass conditions. During the last 16 years, 78% of the courses chosen for the U. S., Canadian and British Open and the U. S. Amateur Championships used Worthington equipment. The Hershey Country Club, scene of this 1940 P. G. A. Championship, keeps its course in good condition with Worthington equipment.

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Here's BEN HOGAN, "Little David of the Tee," "driving away" a **HEADACHE!**

I ALWAYS TAKE
BROMO-SELTZER.
IT BEATS ALL OTHER
THINGS I'VE TRIED
FOR HEADACHE...
EASES PAIN,
HELPS MY NERVES
AND STOMACH, TOO

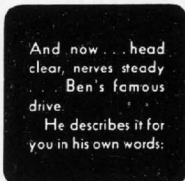
FLASH! Picture story of how Hogan won the North-South Open, breaking a 3-year jinx! Watch him get headache relief with Bromo-Seltzer... swinging into his long, low drive, its secrets revealed by the high-speed photography of **THE MAGIC EYE**



1. Pinehurst! Ben has "tournament nerves," headache.



2. He takes Bromo-Seltzer to help head, stomach, nerves.



And now... head clear, nerves steady... Ben's famous drive

He describes it for you in his own words:



3. "I can hit much harder from a wide stance.



4. "I use a definite palm grip in the left hand.



5. "This gives me a much longer backswing.



6. "A delayed hit... my wrists are still cocked.



7. "Wrists uncock to release power at impact.



8. "Speed of club continues to full finish."

Ben adds: "It's control, timing that count! Can't be jerky, tense—headache can be ruinous. That's why I take Bromo-Seltzer."

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3. SETTLES UPSET STOMACH—helps set you right again

Take Bromo-Seltzer—relied on by millions for over 50 years. Follow directions on label. At all drugstores, soda fountains. Keep it at home, too!



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Can arrange for demonstration. Complete catalogue including putting green power mowers and other power and hand mowers on request.

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TWENTY-THIRD CHAMPIONSHIP
Professional Golfers Association



HERSHEY COUNTRY CLUB

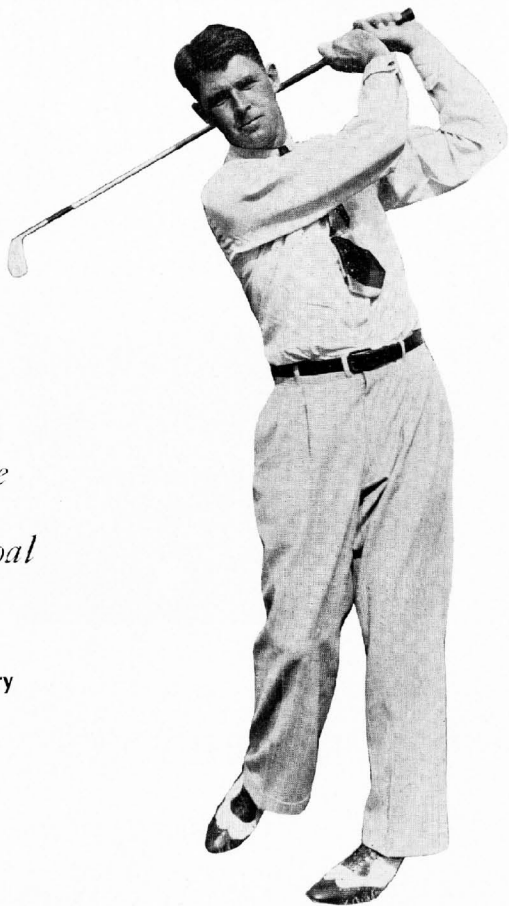
HERSHEY, PENNSYLVANIA



August 26 to September 1st, 1940

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But in Coal it's B.T.U.'s that scores



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*A
Welcome
to the
P. G. A.*

It is with a deep sense of gratification that I welcome the P.G.A. 23rd Championship to Hershey. It will be a pleasure to again see the World's outstanding golfers on the 25th Anniversary of the Nation's greatest match play.

Hershey has been fortunate in the past in having the stars of golf play in our annual Hershey \$5,000 Open. We always look forward to another year's tournament to renew the friendships of the past.

We in Hershey are golf minded, and are quite sure our four golf courses of 54 holes give much pleasure and satisfaction to many. Two of them, the Hershey Country Club and the Hershey Park Golf Club, are of championship calibre. The Hotel Hershey golf course is a most pleasant course to play (and I enjoy playing it at times), and it is a source of satisfaction to know that we are preparing for the future golfers by having a Juvenile golf course in this community—just across Chocolate Avenue from the Hershey Country Club.

M. S. Hershey



Walter Hagen, Ryder Cup team captain, receiving congratulations from Gene Sarazen, with Tom Walsh, P.G.A. President



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A MESSAGE FROM THE PRESIDENT

By TOM WALSH

President, The Professional Golfers' Association of America

On behalf of the members of the Professional Golfers' Association of America, we wish to take this opportunity of thanking sincerely the Officers and members of the Hershey Country Club for their invitation to play our 1940 Championship over the beautiful Hershey Country Club course and for their efforts in making this Championship an outstanding success.

It is a pleasant coincidence that our present Champion, Henry Picard, is the professional at the Hershey Country Club.

For several months each member of our Association has been looking forward to this event.

Our Association was organized in the year 1916, when a small group of pioneer golf professionals organized the Professional Golfers' Association of America. They devoted their time and their efforts in building the foundation of our Association, which has grown in its membership over eighteen hundred professional golfers. Each professional considers it his duty to do his part in carrying on the fine traditions of the game and the valuable heritage that was given to us by the men who did so much to establish the game in this country.

Every member of our Association feels a deep responsibility to the game of golf. The introductory paragraph of our Code of Ethics sets forth the spirit of the true professional golfer. It reads as follows:

"The name 'Professional Golfer' must be and remain a synonym and pledge of honor, service and fair dealing.

"His professional integrity, fidelity to the game of golf, and a sense of his great responsibility to employers and employees, manufacturers and clients, and to his brother professionals, transcends thought of material gain in the motives of the true professional golfer."

The object of the Professional Golfers' Association of America is to perpetuate and increase the high standards of professional golf. It strives diligently to enhance the value of its members by making available to them, further knowledge, information and training. It offers the clubs who employ our members its full cooperation and assistance in any way its facilities and equipment will permit.

The big majority of the country's professionals are members of our Association. For the good of the game of golf and the best interests of the golf clubs of the country, we are anxious that the right man be placed in every professional position. This is our sole interest in operating our Employment Bureau, and we offer this service without cost to all golf clubs.

The members of our Association have given freely of their time and money to the good of the game. This is done so that the boys and girls of America will have an opportunity of becoming acquainted with the game that teaches sportsmanship and brings them out into the open air.

For several years our Association has sponsored a Hole-In-One Club, whereby each member of a golf club where a P.G.A. member is employed, who makes a Hole-In-One, receives a Hole-In-One emblem and a membership card in our P.G.A. Hole-In-One Club. Thousands of Golfers have been pleased at receiving this recognition.

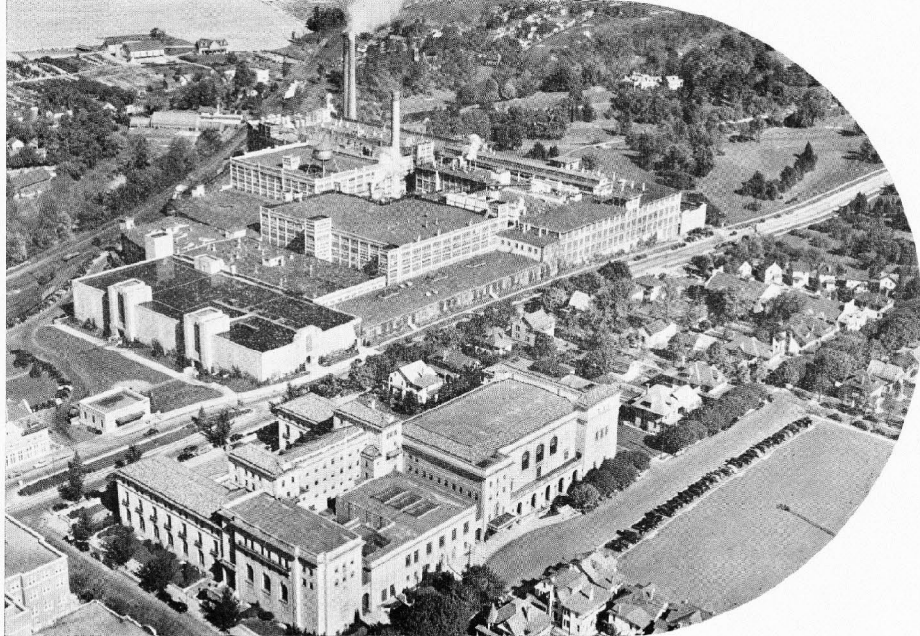
This year our Association has instituted a Caddie Educational Program, whereby the Caddies of the nation form every important detail of the Caddie's work in picture form. This Caddie Educational Program, study five charts, explaining the Caddie Masters and the Pro Caddie technique.

This Caddie Educational Program was started in order to cooperate with the Caddie Masters and the Professionals of the country in their efforts to continually improve this very essential part of the game.

One of the highlights of this year's activities has been the P.G.A. Red Cross Committee designating the month of July to be with the Red Cross month. The cooperation of each member of our Association was requested to make this drive a success, and the cooperation received has been very gratifying.

May the present Championship at Hershey be an outstanding "milestone" in the long list of notable events in the history of Golf in this country.





In the foreground is the Hershey Community Building, and in the background the Hershey Chocolate Corporation, the World's largest cocoa and chocolate plant.

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to the

Hershey Country Club and the 23rd PGA Championship Tournament



TOURNAMENTS WON BY COL. HENRY G. PICARD HERSHEY COUNTRY CLUB

1939 P. G. A. CHAMPION AND PRO OF
HERSHEY COUNTRY CLUB

- 1925 Carolina Open; Charleston Open (Playoff with Donald Vinton).
- 1926 Carolina Open; Charleston Open.
- 1927
- 1928
- 1929
- 1930
- 1931
- 1932
- 1933 Charleston Open (Playoff with Walter Hagen).
Charleston Open (Playoff with Tony Manerc).
North and South Open at Pinehurst.
(Became pro of Hershey Country Club).
- 1934 Atlanta Metropolitan Open; Aqua Caliente Open;
Charleston Open; New York Metropolitan Open;
The International Four-Ball at Miami with Johnny Revolta (Playoff with Paul Runyan and Johnny Smith). (In this tournament Picard and Revolta lowered the four-ball record from 62 to 61, the former record having stood for fifteen years);
The Inverness Club Four-Ball Matches, with Johnny Revolta; won both of his Ryder Cup matches.
- 1936 International Four-Ball Matches, with Johnny Revolta; Charleston Open; North and South Open (Playoff with Ray Mangrum; Hershey Open.
- 1937 International Four-Ball Matches, with Johnny Revolta; Charleston Open; Argentine Open; Hershey Open; Member Ryder Cup Team.
- 1938 Pasadena Open; Masters' Tournament.
- 1939 New Orleans Open; Thomasville Open; Metropolitan Open (Playoff with Paul Runyan and Victor Chezzi); Inverness Four-Ball Invitational, with Johnny Revolta; P.G.A.; Anthracite Open; Member Ryder Cup Team.

PRIZE MONEY

- 1937 Second highest prize money winner, \$10,866;
Cooper first, \$14,138.
- 1938 Picard third prize money winner, \$8,050; Sam Snead first, \$19,534; Johnny Revolta second, \$9,553.
- 1939 Picard first prize money winner, \$10,003; Sam Snead second, \$9,712; Ralph Guldahl third, \$9,477.

GOLF'S ALL AMERICA

- 1937 Picard third. Guldahl first; Cooper second.
- 1938 Picard fourth. Guldahl first; Sam Snead second.
- 1939 Picard third. Guldahl first; Sam Snead second; dahl third. Byron Nelson first; Ralph Guldahl second.

VARDON CUP

- 1937 Harry Cooper first, 500 points; Ralph Guldahl second, 371 points; Sam Snead third, 367 points.
- 1938 Picard fourth, 347 points.
- Sam Snead first, 520 points; Paul Runyan second, 379 points; Jimmy Hines third, 318; Ralph Guldahl fourth, 310; Picard fifth, 274 points.
- 1939 Byron Nelson first, 473 points; Picard second, 461 points; Sam Snead third, 345 points.

COLONEL PICARD

For winning the Masters' in 1939, Burnett R. Maybank, Governor of South Carolina, appointed Picard a colonel on his staff "for your glorious victory." Both men have been friends for more than a dozen years. Picard was assistant pro and later pro at the Charleston Country Club for ten years. He married a South Carolinian.

TEN COMMANDMENTS FOR GOLF GALLERIES

By GRANTLAND RICE

- I Do not move or speak when a player is making a shot. Silence is golden, and more especially at a golf match.
- II When lining up to watch shots, whether at the tee or through the fairways, dress back in V shape. This will afford you better vision and give the players a wide course for the finish of their shots; thus you will see perfectly, there will be no danger of being hit, nor will the ball be stopped.
- III Do not stampede for vantage point immediately as the last shot is played. Your anxiety is psychological, and the moment you start to run a thousand others will do the same.
- IV Avoid applause until the last player has holed out.
- V Walk around greens; never cross them. Ladies should never walk with high heels on fairways or greens.
- VI Please do not go through bunkers. Go around them. Footmarks in sand often cost a player dear.
- VII A sight of the pin is necessary to the player for judging distances of approach shots.
- VIII Allow players to pass through and reach the next tee; do not forget when following one match that you may be in the way of another—give the players who have no gallery a fair break. It is dangerous and delays play to be in the way.
- IX In the course of a match do not accost a player no matter how well you know him. Give him a chance to concentrate on his game.
- X Always consider the player first. Golf is a gentleman's game and by doing your part you render the player and your neighbor an infinite service.

HAVE YOU ARRANGED TO FEED YOUR LAWN THIS FALL?

Fall is the ideal time to feed and reseed lawns.
Authorities strongly recommend fall care because in fall:



Here at Hershey Vigoro is used extensively. It's the plant food used in the famous Hershey Rose Gardens, too! Arrange to feed your lawn this fall . . . specify VIGORO, for complete satisfaction.



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Graffis Discusses Rice's Commandments

By HERB GRAFFIS

Some years ago Grant Rice wrote an instructive article on how to watch a golf tournament. It was good, sound, helpful advice. It still is. Every golf tournament program carries that piece of Rice's, or a rewrite of it, as some of the reading matter that elbows between the ads.

Grant's job was something like the Ten Commandments; the best possible stuff, if people only would pay more attention to it. This correspondent has darted out of grill rooms and press tents at golf tournaments and exposed himself to the hot sun quite a few times over a period of years, and must confess to having seen nothing quite so impressive as the frequency and flagrancy with which Mr. Rice's excellent advice has been disregarded by the gallery.

Not having a memory like O. B. Keeler, Thomas Donaldson Armour, or an elephant, I can't tell you exactly how many times I have seen gents slapped by golf balls in the bridgework, conk or ham, because they didn't pay attention to what poppa Rice wrote as the safety guide.

There also have been many dolls pined by shots at golf tournaments, but we shall skip that because the ladies are naturally nosy and have been getting away with it so long they need the scolding of a golf ball trade mark in their beautiful plump torsos.

However, the total of shots that have caromed off of customers within this observer's ken must run well into the hundreds. Everyone of them got what was coming to them, because they didn't read and heed the Gallery Gospel, according to Rice.

The greatest corrective shot within my memory was one Ralph Guldahl made when he was on the home stretch, winning his National Open title at Birmingham Hills. It was on the fifteenth hole, as near as I can remember. Ralph, the Ranger, had slapped a fairly long high approach shot that he intended to have hook into the green and bite.

Together with a hundred or so others who were disregarding Rice's suggestion about staying outside the traps, there was a plump lantern-jawed guy who figured that he had paid his dough and was entitled to nudge right onto the edge of the green. Guldahl's ball burrowed into a part of that man's anatomy that I cannot specifically mention right now, because the technical term escapes me, and it is nothing that should be mentioned except technically.

After the ball had worked well into the gentleman's meat, and twisted around until you could smell his flesh burning, it bounced off into a trap. There was a sullen roar from the crowd, just like that one when the umpire called a close one against the mighty Casey. Folks seemed to figure they should kill the fat guy who didn't move out of the way quick enough. Snead already was in with a record score and there didn't seem to be any chance for Guldahl to blow shots in traps and win.

With the crowd muttering and menacing, the fat guy didn't dare bend over and rub where the ball had bit him. Tears as big as 200-watt light bulbs dribbled down the victim's agonized features. But he had to pretend it had happened to somebody else.

I saw the thing occur but was too close to the scene to make any bum move. The crowd might have thought the ball ricocheted off of me, and I'd have been the one they'd have lynched. Fascinated, I watched the bump swell on the injured gentleman until I thought the lump would split the seat of his rompers.

There was a lesson to read Rice on what to do at a golf tournament.

Last year Craig Wood hooked a long shot into the noggin of a gentlemen who was sitting under a tree by the eighteenth green at the Spring Mill course. The victim received his X-rays and aspirins in a hospital. There was only one chance in millions that a golf ball would collide with that gentleman's skull, but it did!

Courts have ruled repeatedly that spectators who get unduly nosy or careless and get smacked by a ball are out of luck. Legal lights have decided that if every golf ball went where its player

intended it to go, duffers like you are and I am would be playing in the P.G.A. instead of watching it.

When you give the ball a chance, you give yourself a chance. You can see the player hit the ball and where the ball goes without crowding so close a stranger might think the tournament rules call for playing the event in the space of a Pullman bedroom.

Mr. Rice has given you advice for preservation of the species. The hope is that the advice will be observed and the customers will spread out in the safe spots. Otherwise it will be tough for all of us to see and to keep ourselves intact.

Mr. Rice missed a few rules of tournament conduct, so you might add the following things to do, and don't do:

Don't mix beer, wine, lemonade, bourbon, rye, Scotch, coffee, colas and iced tea, and expect to finish upright.

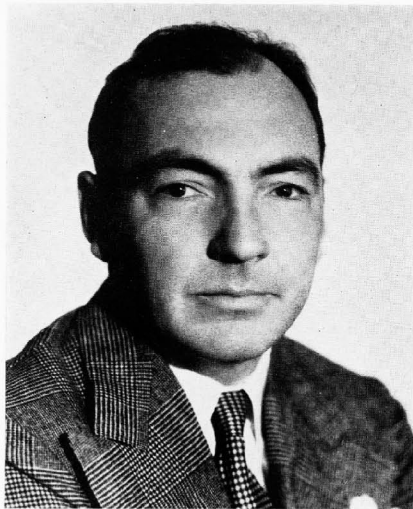
When crowding around a tee, behind a player, tilt your head backward so he doesn't use the head of his club as your handkerchief.

After watching a fairway shot, stand right where you are in the middle of the fairway so the players following will have a sporting chance to move you by smacking a drive equidistant between your hip pockets.

If you get in the first row around a green do not kneel or bend down to allow others behind you to see. The player may miss the putt so there won't be anything worth seeing. If he does make the putt, it probably will be merely luck, and anybody can sink them if lucky enough.

If you do not have a clubhouse pass, a pass made necessary by the clubhouse not being large enough to accommodate a Union Station crowd, you can gain admission by arguing with the officer at the door. Bring your own chair, though, when you intend to argue. Otherwise your feet may get sore from standing. Millions have lost arguments with coppers, but don't let that discourage you.

Try to get in without paying. You will spend \$10 worth of your own time and put others to \$50 worth of trouble in a vain effort to get a pass.





JIMMY THOMPSON



Hershey Country Club—Completely Watered With Skinner System

PROFESSIONAL GOLFERS ASSOCIATION OF AMERICA

P.G.A. Championship—Hershey Country Club

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The scene of the PGA Championship is rich in the benefits of modern refrigeration. Hershey uses Frick Refrigeration for eight distinct services: freezing the ice floor of the great Arena, air conditioning the bakery, cooling milk, making chocolate, quick-freezing fresh foods, making ice for household use, cooling lockers, and holding a big cold storage.

Let Frick Refrigeration also serve you. Tell us your needs.



P.G.A. Championship Outstanding Match Play Test of Golf

By FRED J. CORCORAN, P.G.A. Tournament Manager

A quarter of a century has passed since the tall, gaunt shadow of Long Jim Barnes, the Cornishman from Pelham Manor, overspread the field in the first Professional Golfers' Championship at Siwanoy, but down through the years only 11 champions have successfully followed in Barnes' footsteps.

If any testimonial be needed, that fact in itself will substantiate the claim that the Professional Golfers' Championship, combining, as it does, medal and match play, is the most testing of all golf's classics.

Looking back over the 25-year stretch which makes up the colorful scroll of P.G.A. history, one conjures up vivid glimpses of some of the greatest drama golf has ever known. During that span many a champion has been crowned and recrowned in this greatest of all tests of competitive skill, raw nerve and temperament.

Turn back as far as you will in the brightly written pages of its history, and you will find no blots on the escutcheon of the P.G.A. championship. All of its 12 winners, beginning with the Master of Pelham in 1916 and extending along the illustrious line which includes Jock Hutchison, Walter Hagen, Gene Sarazen, Leo Diegel, Tommy Armour, Tom Creavy, Olin Dutra, Paul Runyan, Johnny Revolta, Denny Shute, and Henry Picard, have been worthy champions, well fitted to wear the purple cloak of supremacy which slipped from the shoulders of Long Jim more than two decades ago.

Their feats under fire stand out vividly in retrospect. Who may challenge, as for one example, the mark set by Walter Hagen in this event in winning the title five separate times?

Hagen's record throughout his great career as a golfer has been very great, a record that includes four triumphs in the British and two in the American Opens, but its climax belongs in the sparkling chapters of the P.G.A. event, where he repeatedly rose to his competitive tests to win.

Thus far none has challenged "The Haig's" great record in this event, and as the years slip by it seems to grow even less accessible to the old and new crop of challengers who annually assemble for this greatest of all tests of competitive golf. It is a mark which will always stand out in golf history in tribute to one of the greatest champions of the game.

Strange as it seems, double winners in this exacting links tussle of match and medal play have been surprisingly numerous. In addition to Hagen's five victories in this event, Sarazen has won three tournaments; Barnes, Runyan and Shute have won two titles; and thus have kept the circle of winners remarkably small.

Although most tournaments are medal play affairs, the professional golfers pride themselves on their ability to face the test of either medal or match play. The Professional Golfers' Championship subjects the player's game to the medal play standard at the outset. In attempting to answer the test of par, he must stand or fall on his own skill as a shot-maker, and has no excuse to offer when he fails.

On the other hand, match golf embraces an element of the game the professional glories in. It is the element of man-to-man combat which, by some strange twist often reduces the most peerless medalist to the most humble also-ran. Where par may sometimes win in medal play, a birdie may lose a hole in match play.

Therein lies the fascination and uncertainty of the Professional Golfers' Association Championship. There is just enough of medal play so that in order to ascend the final diadem, the player must have the shots, but at the same time the match play aspects of the tournament calls upon him to display them in man-to-man competitive play under fire.

Combining as it does the best features of both medal and match play, the P.G.A. provides the greatest competitive show of the year. The wild upheavals of the early rounds and the suspense studded climax of closely run battles, all conspire to make the event interesting and dramatic.

Added to the lure of this present renewal, which, as this is being written, is soon to be in progress over the exacting terrain of the beautiful Hershey Country Club course, is the fact that all the great champions are returning to pit the Wizardry of the past against the wizardry of the present.

Barnes, Hutchison, Hagen, Sarazen, Diegel, Armour, Creavy, Shute, Dutra, Revolta, Runyan, and Picard (the last named as defender) stand out as the dominant twelve. Will one of them win again? Perhaps not.



No. 1—329 Yards, Par 4

Very narrow fairway calls for straight tee shot. Creek crosses fairway 160 yards away. Guarded by shrubbery on both sides of fairway. Second shot—Niblick pitch to a sloping green guarded by bunkers on back and side. (All bunkers are grooved.)

No. 2—441 Yards, Par 4

Slight dog leg to right. Very straight tee shot necessary. Guarded by creek 276 yards away. Dense shrubbery on right and woods on left. Second shot—4-iron to green guarded with bunkers on sides and dense shrubbery at back. This is considered the hardest par 4 of the course.

No. 3—565 Yards, Par 5

This calls for a tee shot favoring the left side of fairway. Bunkers and out of bounds on right. Second shot—Very straight brassie is required. Shrubby on right, trees and bunkers on left. Third shot—Short pitch to green well guarded by bunkers.

No. 4—480 Yards, Par 4

Demands an ordinary tee shot. Out of bounds to right of fairway. Second shot—Blind 4-iron to green guarded by bunkers on right.

No. 5—212 Yards, Par 3

Requires an accurate 1-iron to a somewhat blind green, guarded by bunkers on right and left.

No. 6—579 Yards, Par 5

Very long tee shot required. Trees on left and out of bounds to right of fairway. Second shot—Long brassie needed; out of bounds to right, trees on left. Third shot—Blind pitch to green guarded by bunkers. Out of bounds at back and right of green.

No. 7—372 Yards, Par 4

Well placed tee shot needed. Dense woods and downhill embankment on left; bunkers and out of bounds on right. Second shot—Tight pitch to well-trapped green. Traps and out of bounds on right. Deep bunker and steep hill on left.

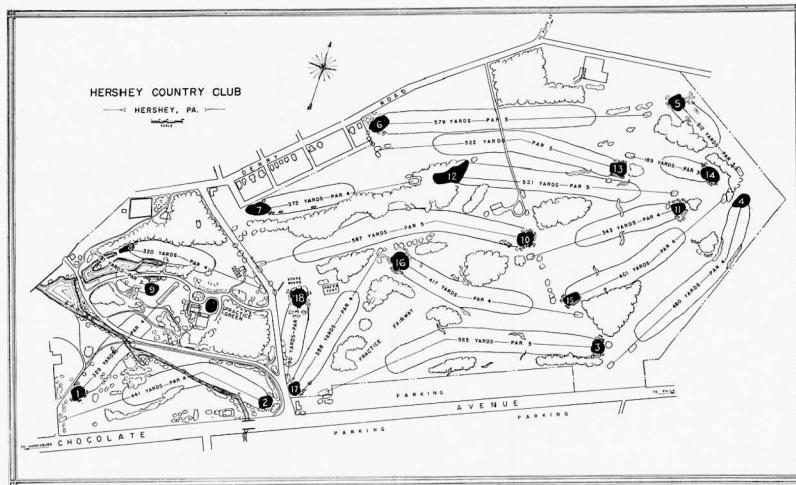
How P.G.A. Championship will be played at Hershey

Eighteen holes of medal play will be played on Monday and Tuesday, with the 64 low 36-hole scores qualifying for the first round of match play on Wednesday. All ties for the 64th spot at the end of play on Tuesday will be played off Tuesday evening.

Thirty-two players will be eliminated in the 18-hole Wednesday morning round and, at the conclusion of play on Wednesday, 16 aspirants for the P.G.A. title will remain in the field.

The remaining three days of play will feature all 36-hole matches. On Thursday the remaining eight players will qualify for the quarter-finals on Friday. The 36-hole semi-finals will be played on Saturday, and on Sunday the remaining two men will meet in a 36-hole match, from which will emerge the 1940 winner and runner-up of the Professional Golfers Association.

The \$15,000 in prize money will be divided between the 64 qualifiers according to how they finish in the tournament.



No. 8—320 Yards, Par 4

Very narrow fairway, slightly dog leg, calling for slight draw on tee shot. Fairway guarded by dense woods and pond on left and woods on right. Second shot—Niblick pitch to long, narrow green. Deep bunker guarding right-hand corner with short drop on left.

No. 9—191 Yards, Par 3

Calls for a 3-iron shot over water to an oval green, laid on side of hill and guarded by trees, shrubs and traps. Hard par 3.

No. 10—587 Yards, Par 5

Long dog leg to right. A very long, straight tee shot required. Dense woods and bunkers to left and right. Second shot—Very straight brassie. Right side of fairway guarded by trees and rough. Left side has steep drop that makes third shot a blind one. Third shot—Pitch to somewhat blind green guarded by bunkers on left, right and back.

No. 11—343 Yards, Par 4

Straight tee shot to narrow fairway guarded by bunkers to left and right. Drive should favor left side of fairway. Second shot—Pitch to green guarded by bunkers three-quarters of way around.

No. 12—521 Yards, Par 5

Long tee shot favoring the right side of fairway, as left side is guarded by dense shrubbery. Second shot—Straight brassie to uphill green surrounded by woods. Steep drop on right. To reach green one must have two perfect shots.

No. 13—522 Yards, Par 5

Long tee shot needed to fairway guarded by trees to right and left. Second shot—Calls for brassie to raised green. Fairway guarded by bunkers on left and right. Third shot—Short pitch to somewhat blind green guarded by bunkers on left and right.

No. 14—189 Yards, Par 3

A 3-iron shot to green guarded by bunkers on left and right. Steep drop and woods to left and back of green. A very sporty hole.

No. 15—401 Yards, Par 4

Calls for straight drive favoring right side of fairway, as it opens up the green to a favorable second shot. Second shot—6-iron to a narrow green surrounded by bunkers on three sides. If drive is played to left side of fairway, 6-iron is needed to reach a green sloping to the right, a shot which is very difficult to make.

No. 16—417 Yards, Par 4

Dog leg to right. Requires very tight tee shot. Fairway guarded by a series of bunkers on right and huge bunkers on left, leaving about 35 yards of fairway to hit with tee shot. Second shot—6-iron to sloping green that is guarded by bunkers on right and left. Trees in back of green.

No. 17—358 Yards, Par 4

Straight drive to blind fairway guarded by shrubbery on right and trees and bunkers on left. Second shot—Pitch to green sloping away from shot. Out of bounds behind and to left of green.

No. 18—190 Yards, Par 3

Requires accurate 2-iron shot over a series of bunkers to green guarded by bunkers on right and left. Trees back of green.

QUALIFYING PAIRINGS and STARTING TIMES

Sixty-three players and present champion qualify for match play

PLAYOFF, IF ANY, IMMEDIATELY AFTER LAST PLAYER IS FINISHED ON TUESDAY.

"Henry Picard is automatically qualified for match play but will compete in the Qualifying Rounds for the Alex Smith Memorial Trophy which goes to the Low Qualifier."

METHOD OF PLAY:

64 Qualifiers—medal play Monday and Tuesday

2 — 18 hole matches — Wednesday

1 — 36 hole match — Thursday

1 — 36 hole match — Friday (Quarter-finals)

1 — 36 hole match — Saturday (Semi-finals)

1 — 36 hole match — Sunday (Finals)

Monday and Tuesday, August 26-27

Caddy No.	Mon. A.M.	Tues. A.M.			
1	9:00	11:41	John Cochran	The Country Club	Greenwood, Mass.
2			Alex Follmer	Los Serranos C. C.	Chino, Calif.
3			Arthur Pacelli	Schenectady Mun. G. C.	Schenectady, N. Y.
4	9:07	11:48	L. J. Brazil	Presidio G. C.	San Francisco, Cal.
5			John Gibson	Ridgemoor G. C.	Norwood Park, Ill.
6			Frank Champ	Bedford G. Course	Bedford, Ind.
7	9:14	11:55	Stanley Stazowski	Greenwoods C. C.	Winsted, Conn.
8			Al Marchi	Walnut Grove C. C.	Dayton, Ohio
9			Howie DeAngelus	Stafford C. C.	Stafford, N. Y.
10	9:21	12:02	Clyde Usina	West Palm Beach C. C.	W. Palm Beach, Fla.
11			Stanley Kertes	Clover Field G. C.	Santa Monica, Cal.
12			Reggie Myles	Columbia Hills C. C.	Columbia Station, O.
13	9:28	12:09	Nelson Giddens	Jackson C. C.	Jackson, Miss.
14			Sam Schneider	Corpus Christi C. C.	Corpus Christi, Tex.
15			Ernie Ball	Farmington C. C.	University, Va.
16	9:35	12:16	Willie Klein	Wheatley Hills G. C.	E. Williston, L. I.
17			Emery Zimmerman	Columbia C. C.	Portland, Oregon
18			Al Espinosa	Portage C. C.	Akron, Ohio
19	9:42	12:23	Jack Sabol	Westchester Hills G. C.	White Plains, N. Y.
20			Ky Laffoon	C. C. of Charleston	Chicago, Ill.
21			George Picard		Charleston, S. C.
22	9:49	12:30	Harold McSpaden	Winchester C. C.	Winchester, Mass.
23			Paul Runyan	Metropolis C. C.	White Plains, N. Y.
24			Charles Sheppard	Huntingdon Valley C. C.	Abington, Pa.
25	9:56	12:37	Al Brosch	Bethpage State Park	Farmingdale, L. I.
26			Jim Foulis	Ruth Lake C. C.	Hinsdale, Ill.
27			John Watson	Erskine Park G. C.	South Bend, Ind.
28	10:03	12:44	Marshall Trusttum	Glen Oaks Club	Great Neck, N. Y.
29			Joe Robinson	Brentwood C. C.	Los Angeles, Cal.
30			Joe Paletti	Fairfield C. C.	Fairfield, Iowa
31	10:10	12:51	James Beirne	Lexington C. C.	Lexington, Ky.
32			Ernie Shave	Meadowbrook C. C.	Northville, Mich.
33			Frank Fogertey	Greenbriar Hills C. C.	Kirkwood, Mo.
34	10:17	12:58	Gene Sarazen	Woodland G. C.	Brookfield Cto., Conn.
35			John Thoren	Lakeville C. C.	Auburndale, Mass.
36			Jimmy Hines		Great Neck, N. Y.
37	10:24	1:05	Ray Maguire	Oakland Hills C. C.	Birmingham, Mich.
38			Clarke Morse	Normandie G. C.	Wellston, Mo.
39			William Mitchell	Onondaga C. C.	Fayetteville, N. Y.
40	10:31	1:12	E. J. Harrison	Lansing C. C.	Little Rock, Ark.
41			Marvin Stahl	Tallahassee C. C.	Lansing, Mich.
42			John Budd		Tallahassee, Fla.
43	10:38	1:19	Henry Bontempo	Franconia Munic. G. C.	Springfield, Mass.
44			Leonard Ott	Green Gables C. C.	Edgewater, Cal.
45			Leland Gibson	Swope Park G. C.	Kansas City, Mo.
46	10:45	1:26	Ralph Guldahl	Framingham C. C.	Chicago, Ill.
47			Harry Nettelbladt	Deal G. C.	Framingham, Mass.
48			Victor Ghezzi		Deal, N. J.
49	10:52	1:33	Linn Higgs	I. B. M. G. C.	Johnson City, N. Y.
50			Gordon Haberkorn	Somerset C. C.	St. Paul, Minn.
51			Stanley Parzick	Wilbraham C. C.	Wilbraham, Mass.
52	10:59	1:40	Henry Picard	Hershey C. C.	Hershey, Pa.
53			Jimmy Demaret	Brae-Burn C. C.	Houston, Texas
54			Dick Metz	Oak Park C. C.	Oak Park, Ill.
55	11:06	1:47	Ben Hogan	Century C. C.	White Plains, N. Y.
56			Al Zimmerman	Alderwood C. C.	Portland, Oregon
57			Byron Nelson	Inverness Club	Toledo, Ohio

QUALIFYING PAIRINGS and STARTING TIMES

Caddy No.	Mon.	Tues.			
58	A.M.	P.M.			
59	11:13	1:54	Ray Mangrum	Plainfield C. C.	Oakmont, Pa.
60			John Kinder	Meadowbrook C. C.	Plainfield, N. J.
61	11:20	2:01	Eddie Burke		Hamden, Conn.
62			Herman Keiser	Portage C. C.	Akron, Ohio
63			James Geoghegan	Rockledge C. C.	W. Hartford, Conn.
64	11:27	2:08	Louis Worsham	Burning Tree G. C.	Bethesda, Md.
65			Gene Marchi	Miami Golf Club	Dayton, Ohio
66			John Reidy, Jr.	Pakachog G. C.	Auburn, Mass.
67	11:34	2:15	Henry Kaiser	Meadowbrook C. C.	Racine, Wis.
68			Ed Duino	San Jose C. C.	San Jose, Cal.
69			Cliff Bruneau	Woodbridge Hills C. C.	Woodbridge, Conn.
			Albert Esposito	Florham G. C.	Florham Park, N. J.
70	11:41	A.M.	Thomas Howe	Wellesley C. C.	Wellesley, Mass.
71		9:00	Jimmy Lentz		Minneapolis, Minn.
72			Leonard Gallett	North Shore C. C.	Milwaukee, Wis.
73	11:48	9:07	Arthur Clark	Summit G. C.	Uniontown, Pa.
74			John Hoctor	Locust Grove C. C.	Rahway, N. J.
75			Tommy Shannon	Red Run G. C.	Royal Oak, Mich.
76	11:55	9:14	Walter Brickley	Riverton C. C.	Riverton, N. J.
77			Eddie Kirk	Glen Oaks C. C.	Framington, Mich.
78			Dick Shoemaker	Chartiers Heights G. C.	Crafton, Penna.
79	P.M.				
80	12:02	9:21	Jim Barnes	Essex County C. C.	West Orange, N. J.
81			Jack Hutchison, Sr.	Glen View Club	Colf, Ill.
82			Alec Hackney	Oxford C. C.	Chicopee Falls, Mass.
83	12:09	9:28	Bobby Cruickshank	C. C. of Virginia	Richmond, Va.
84			Eddie Williams	Bryn Mawr C. C.	Morton Grove, Ill.
			Jimmy Thomson		Chicopee, Mass.
85	12:16	9:35	Toney Penna	Orchard Ridge C. C.	Dayton, Ohio
86			R. W. Williamson	Branch Brook G. C.	Fort Wayne, Ind.
87			Maurice O'Connor		Belleville, N. J.
88	12:23	9:42	Walter Hagen	Greensboro C. C.	Detroit, Mich.
89			George Slingerland	Philmont C. C.	Greensboro, N. C.
90			Leo Diegel		Philmont, Pa.
91	12:30	9:49	Frank Walsh	Rumson C. C.	Rumson, N. J.
92			Al Watrous	Oakland Hills C. C.	Birmingham, Mich.
93			Olin Dutra	Wilshire C. C.	Los Angeles, Calif.
94	12:37	9:56	Alex. Gerlak	Catskill C. C.	Catskill, N. Y.
95			Gil Sellers	Hot Springs C. C.	Hot Springs, Ark.
96			Thomas Harmon, Jr.	Montclair G. C.	Montclair, N. J.
97	12:44	10:03	Joe Turnesa	Rockville C. C.	Rockville Ct., L. I.
98			Bill Burke	The Country Club	Chagrin Falls, Ohio
99			Tommy Armour	Medinah C. Club	Medinah, Ill.
100	12:51	10:10	H. Obity, Jr.	Mare Is. Officers C.	Mare Island, Cal.
101			Clayton Aleridge	Huntington Beach C. C.	Huntington Beach, Cal.
102			Gene Larkin	Woodmont C. C.	Bethesda, Md.
103	12:58	10:17	Denny Shute		Coral Gables, Fla.
104			Rod Munday	Metropolis C. C.	White Plains, N. Y.
105			Mike Murra	Wichita C. C.	Wichita, Kansas
106	1:05	10:24	John Revolta	Evanston C. C.	Evanston, Ill.
107			Ted Turner	Pine Valley G. C.	Clementon, N. J.
108			Tom Creavy	Albany C. C.	Albany, N. Y.
109	1:12	10:31	Emerick Kocsis	Indianwood C. C.	Lake Orion, Mich.
110			Harry Adams	Medinah C. C.	Medinah, Ill.
111			Joe Creavy	Sagamore G. C.	Bolton Landing, N. Y.
112	1:19	10:38	Craig Wood	Winged Foot G. C.	Mamaroneck, N. Y.
113			Ben Loving	Longmeadow C. C.	Longmeadow, Mass.
114			Ed Dudley	Philadelphia C. C.	Bala, Pa.
	1:26	10:45	OPEN		
115	1:33	10:52	George Smith	Onwentsia C. C.	Lake Forest, Ill.
116			Ray Hill	Henderson C. C.	Henderson, Texas
117	1:40	10:59	Harry Cooper	Northmoor C. C.	Ravinia, Ill.
118			Pat Tiso	Hickory C. C.	Tuckahoe, N. Y.
119			Sam Parks, Jr.	South Hills C. C.	Pittsburgh, Pa.
120	1:47	11:06	Wm. A. Francis	Blairmont C. C.	Holidaysburg, Pa.
121			Frank Commissio	Irondequoit C. C.	Pittsford, N. Y.
122			George Fazio	Jeffersonville C. C.	Norristown, Pa.
123	1:54	11:13	Bill Schuchter	Highland C. C.	Omaha, Neb.
124			Walter Romans	Bath C. C.	Bath, New York
125			Frank Higgins	Oakhurst G. C.	Tulsa, Okla.
126	2:01	11:20	Horton Smith	Oak Park C. C.	Oak Park, Ill.
127			Bruce Coltart	Woodcrest C. C.	Haddonfield, N. J.
128			Sam Sneed	Shawnee C. C.	Shawnee-on-Del., Pa.
129	2:08	11:27	Dan Taylor	Sleepy Hollow G. C.	San Anselmo, Calif.
130			Don Murphy	Texarkana C. C.	Texarkana, Texas
	2:15	11:34	OPEN		

The Professional Golfers' Association Championships

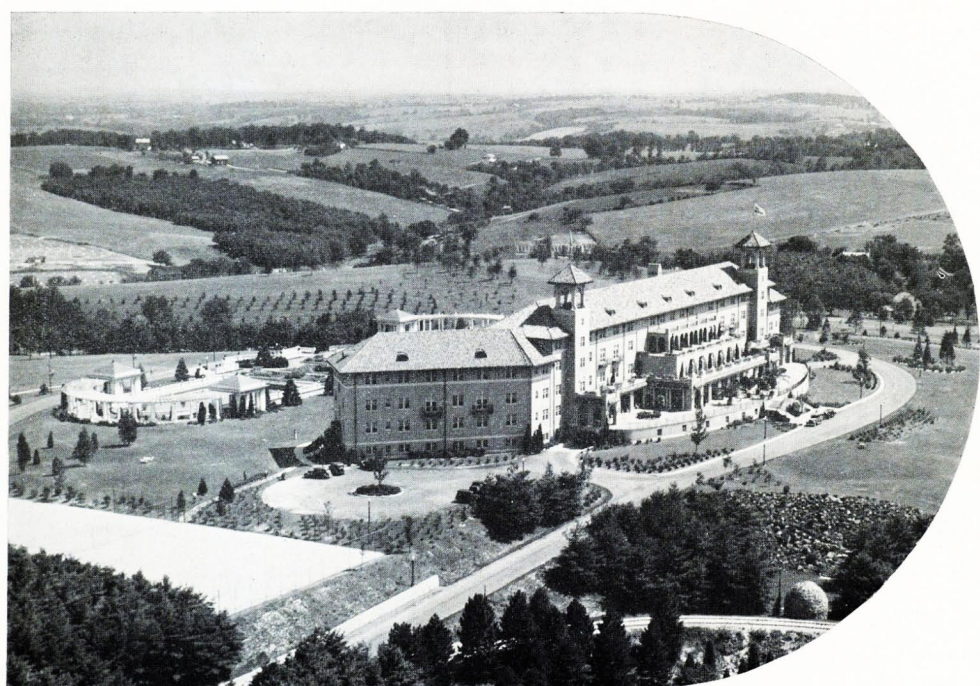
Year	Country Club	Winner	Runner-up	Final Score
1916	Siwanoy C. C., Bronxville, N. Y.	Jim Barnes	Jock Hutchison	1 up
1917	(No tournament because of World War)			
1918	(No tournament because of World War)			
1919	Engineers' C. C., Roslyn, L. I.	Jim Barnes	Freddy McLeod	6 and 5
1920	Flossmoor Country Club, Chicago	Jock Hutchison	J. D. Edgar	1 up
1921	Inwood C. C., Far Rockaway, L. I., N. Y.	Walter Hagen	Jim Barnes	3 and 2
1922	Oakmont Country Club, Oakmont, Pa.	Gene Sarazen	Emmet French	4 and 3
1923	Pelham Golf Club, Pelham, N. Y.	Gene Sarazen	Walter Hagen	1 up, 38 holes
1924	French Lick Springs, Ind.	Walter Hagen	Jim Barnes	2 up
1925	Olympia Fields Country Club, Chicago	Walter Hagen	Wm. Mehlhorn	6 and 5
1926	Salisbury Golf Links, Westbury, L. I.	Walter Hagen	Leo Diegel	4 and 3
1927	Cedar Crest Country Club, Dallas, Texas	Walter Hagen	Joe Turnesa	1 up
1928	Five Farms, Baltimore, Md.	Leo Diegel	Al Espinosa	6 and 5
1929	Hillcrest Country Club, Los Angeles	Leo Diegel	Johnny Farrell	6 and 4
1930	Fresh Meadow C. C., Flushing, L. I.	Tom Armour	Gene Sarazen	1 up
1931	Wannamoisett Country Club, Rumford, L. I.	Tom Creavy	Densmore Shute	2 and 1
1932	Keller Golf Course, St. Paul, Minn.	Olin Dutra	Frank Walsh	4 and 3
1933	Blue Mound Club, Milwaukee, Wis.	Gene Sarazen	Wm. Goggin	5 and 4
1934	Park Club of Buffalo, Williamsville, N. Y.	Paul Runyan	Craig Wood	(38 holes)
1935	Twin Hills, Oklahoma City, Oklahoma	John Revolta	Tom Armour	5 and 4
1936	Pinehurst C. C., Pinehurst, N. C.	Denny Shute	Jimmy Thomson	3 and 2
1937	Pittsburgh Field Club, Aspinwall, Pa.	Denny Shute	Harold McSpaden	2 up
1938	Shawnee C. C., Shawnee-on-Delaware, Pa.	Paul Runyan	Sam Snead	8 and 7
1939	Pomonok Country Club, Flushing, L. I.	Henry Picard	Byron Nelson	(37 holes)

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OFFICIAL SCORE CARD

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AUTOGRAPHS



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Notes on Previous Championships

LEO DIEGEL had the distinction of stopping WALTER HAGEN'S four year reign as champion after he had won 22 consecutive matches . . . This was in the second round of the P.G.A. Championship at Baltimore in 1928 after "THE HAIG" had won four championships in a row from 1924 through 1927, having won his first title in 1921 . . . DIEGEL, winner in 1928-1929 evidently had HAGEN'S number during that period for he again eliminated him the following year in the third round of the championship at LOS ANGELES . . . Prior to that, however, Hagen had defeated Diegel in 40 holes in 1925 and again in the final in 1926 . . . Closest to HAGEN'S record in victories is GENE SARAZEN, who won the crown on three occasions . . . "THE SQUIRE OF BROOKFIELD" was the title holder in 1922, 1923, and 1933 . . . GENE, incidentally, is the only player to ever win the P.G.A. title and the UNITED STATES OPEN in the same year, accomplishing that feat in 1922 . . . The all time MEDAL PLAY record for the qualifying round for the championship is shared jointly by FRED MORRISON, who scored 136 at LOS ANGELES in 1929, and FRANK MOORE, who equalled that score at SHAWNEE in 1938 . . . The LONGEST MATCH in the championship's history, for extra-holes, was between WALTER HAGEN and the late JOHNNY GOLDEN . . . In the 1932 championship at ST. PAUL which GOLDEN won at the 43rd hole . . . Probably one of the most dramatic matches in the history of this tournament was SARAZEN'S victory over HAGEN in the finals of the 1923 event at PELHAM . . . This match went to the 38th hole where SARAZEN played probably one of the greatest shots of the championship by crossing a dangerous elbow of the green to give him a birdie and the match . . . SARAZEN has played in 19 championships, which is a better record for attendance than any other player can boast of . . . And in the course of this span has won 41 matches, three more than HAGEN . . . His marathon triumph over "THE HAIG" in 38 holes in the final match equalled PAUL RUNYAN'S triumph over CRAIG WOOD at BUFFALO in 1934 . . . RUNYAN travelled the shortest distance any champion did in winning his crown when he defeated SAM SNEAD 8 and 7 in the final at SHAWNEE in 1938 . . . HAROLD McSPADEN holds the record for extra hole matches in one championship, having played three sudden-death engagements in 1937 at Pittsburgh . . . In the first two he was successful in defeating BUNNEY TORPEY of Kansas City in the second round after two extra holes and eliminating HENRY PICARD of Hershey, Pa. in the fourth round after three extra holes, the 39th of the match . . . But he lost to DENNY SHUTE in the final at the 37th hole . . . ED DUDLEY played the lowest play-off round in golf's history when he shot a sensational 62 at PAXON HOLLOW in Philadelphia to win a spot in the recent sectional qualifying rounds for the P.G.A. championship . . . HENRY PICARD'S two last rounds, 68-67-135, in the finals to finish all-even with BYRON NELSON at the end of 36 holes at POMONOK last year, following that with a birdie 3 on the 37th hole to win the title, was the most sensational scoring in the final round in the history of the championship.

With Compliments from

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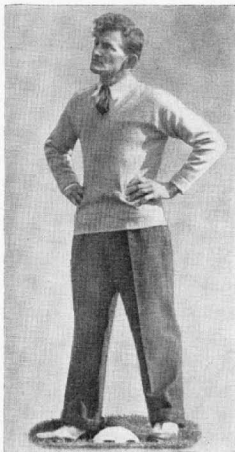
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TEXAS, MARYLAND

Best Wishes for the Success of the

Hershey P.G.A. Tournament



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LEBANON, PA.

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HARRISBURG, PA.

Ben Hogan Leading for P.G.A. Harry Vardon Trophy and Top Money Winner To Date

Ben Hogan, winner of four major tournaments on the 1940 P.G.A. calendar, is leading both the money winning golfers and in the point standing for the Harry Vardon P.G.A. Award Trophy, awarded annually to the outstanding professional golfer.

Little Ben has won \$9,405 in purse money and has 365 points to his standing for the Vardon Award. Going into the P.G.A. Championship, Hogan has a scoring average of 70.60 for 69 rounds of golf in major tournament play to lead all the professionals in this department of the game as well.

Jimmy Demaret, a fellow Texan, is second to Hogan in both purse money and points in the Vardon point standing. The Houston professional has won \$8,477 and has annexed 287 points. Demaret has six tournament victories to his credit.

Sam Snead, with \$5,406 in prize money, is third among the money winners while Byron Nelson, with \$5,315 in purse earning is fourth. In the Vardon standing, however, Craig Wood is third with 247 points and fifth in the money winnings with \$5,258.

Leading money winners— January 1 to August 15th.

Ben Hogan, White Plains, N. Y.....	\$9,405
Jimmy Demaret, Houston, Texas.....	8,477
Sam Snead, Shawnee, Pa.....	5,406
Byron Nelson, Toledo, Ohio.....	5,313
Craig Wood, Mamaroneck, N. Y.....	5,258
Lawson Little, Bretton Woods, N. H.....	5,192
Dick Metz, Oak Park, Ill.....	4,937
Ralph Guldahl, Chicago, Ill.....	4,875
Horton Smith, Oak Park, Ill.....	4,770
Ed Oliver, Hornell, N. Y.....	4,725

P.G.A. Harry Vardon Point Standing

Ben Hogan	365
Jim Demaret	287
Craig Wood	247
Dick Metz	239
Sam Snead	219
Ralph Guldahl	190
Byron Nelson	174
Horton Smith	162
Jimmy Hines	135
Harold McSpaden	110
Gene Sarazen	108

NOTE: Henry Picard, P.G.A. champion, has competed in only six tournaments to date.

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Score Averages - P.G.A. Tournaments

MEDAL ROUNDS ONLY—JANUARY 1st TO AUGUST 15th

	Age		Rounds	Total strokes	Average
1	27	Hogan	69	4872	70.60
2	28	Nelson *	41	2919	71.19
3	27	Snead	48	3425	71.35
4	29	Demaret *	38	2715	71.44
5	38	Wood	51	3660	71.76
6	23	Oliver	61	4390	71.96
7	31	Metz	51	3670	71.96
8	28	Guldahl	50	3601	72.02
9	24	Mangrum L.	57	4115	72.15
10	30	Little	53	3824	72.15
11	32	Picard	20	1443	72.15
12	29	Revolta	50	3609	72.18
13	35	Cooper	27	1954	72.37
14	25	Heafner *	42	3044	72.47
15	34	Hines	60	4350	72.50
16	32	Smith	69	5004	72.52
17	38	Sarazen	27	1958	72.56
18	31	McSpaden	39	2831	72.57
19	30	Harrison	57	4148	72.77
20	28	Ghezzi	51	3713	72.80
21	32	Penna	53	3861	72.84
22	31	Laffoon	46	3354	72.91
23	26	Bulla	53	3866	72.94
24	32	Byrd	43	3145	73.13
25	34	Goggin	56	4076	73.14
26	31	Runyan	55	4031	73.29
27	32	Thomson	62	4585	73.95

* Complete rounds only.

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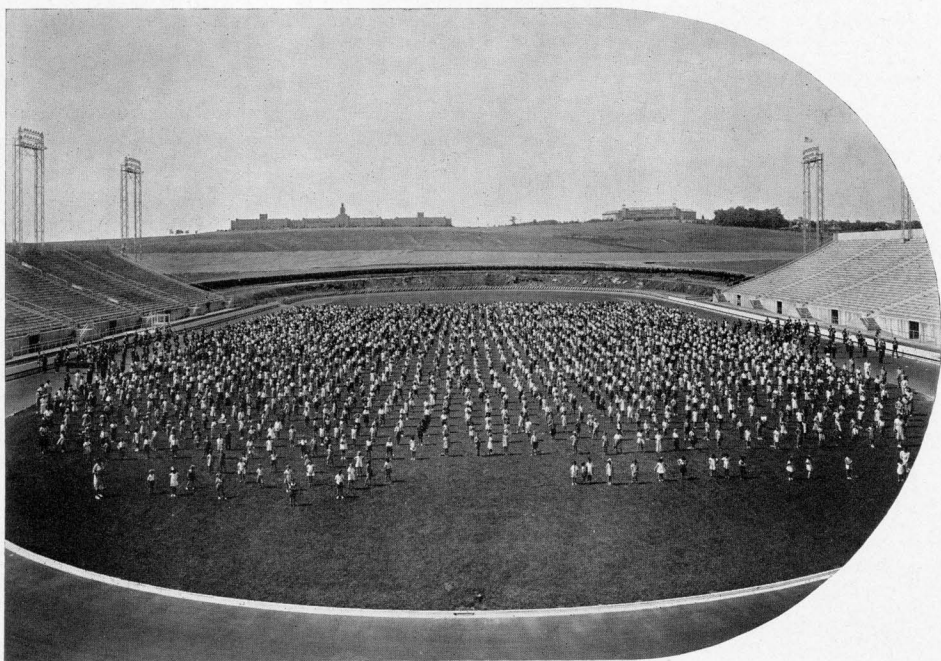
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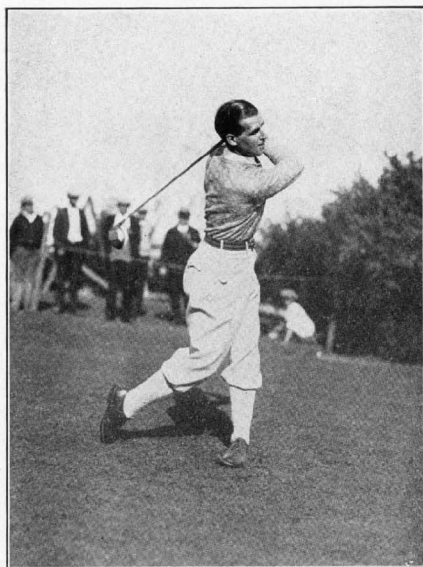
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HARRY COOPER

Thumbnail Sketches Of Stars In 23rd P.G.A. Championship

JIMMY DEMARET A THREAT

Jimmy Demaret, the genial golfer from the Lone Star State, has been a threat in every tournament he has played in this season. Burning up the winter circuit with five victories, including the Masters' tournament at Augusta, Jimmy made hay on his first complete tournament tour of his career. At the present time he is running a close second to Ben Hogan in money winnings and the race for the Vardon Trophy.

DUDLEY MAY BE SURPRISE OF TOURNEY

Lankey Ed Dudley, the Philadelphia hope for the championship, let it be known the other week that he is definitely in the running for the match-play title. "Big Ed" carded the lowest play-off round in golf's history when he shot a sensational 62 at Paxon Hollow in Philadelphia to win a spot in the recent sectional qualifying rounds for the P.G.A. Dudley, champion of Hershey's first open in 1933, is familiar with the course, and may be the surprise of the tournament.

GULDAHL PLAYS COURSE WELL

Stoop-shouldered Ralph Guldahl, twice winner of the National Open and 1939's Master of Masters, has yet to reach the third round in the P.G.A. matches. He is one of golf's greatest stylists, and has been a threat in all the major tournaments in the past five years. Ralph knows the Hershey course, having played in the last four Hershey Opens. He can play the course well, as was proven when he finished second to Picard in the 1937 Open, and should make plenty of trouble for his opponents.

HOGAN LEADING MONEY WINNER

Little Ben Hogan has given the undersized golfer new hope. At present he is leading in money winnings and the Vardon Cup standing for the season. He won four tournaments and finished second in four others this year. His tie for second with Johnny

Revolta in the recent Chicago Open sent him forging ahead of Jimmy Demaret in the battle for the purse strings. Ben's three consecutive victories in the North and South, Greensboro and Asheville Opens made him the sensation of the winter circuit.

McSPADEN SOMEONE TO RECKON WITH

Harold "Jug" McSpaden served notice to the pros, with his fine showing in the recent Canadian Open, that he would be someone to reckon with in the P.G.A. tournament. Defending champion of the Canadian Open, "Jug" came from behind to tie Sam Snead, and lost the play-off only by the margin of a missed two-foot putt on the final hole. Though McSpaden has never won the P.G.A., he was runner-up in 1937, forcing Denny Shute to 37 holes before he could capture the title.

METZ FASHION PLATE OF GOLF

Dick Metz, the fashion plate of golf, can also be listed as a strong contender for the National match-play crown. He reached the third round in 1938 and last year went to the semi-finals, only to succumb to Picard 1 down in 36 holes. Strangely enough, Picard was the man who stopped Metz in the 1938 tournament. Last year Dick was fifth in money winnings and the Vardon Trophy standing.

NELSON NATION'S BEST IN 1939

Byron Nelson's name has already been registered in the archives as one of the Nation's greatest golfers. His winning of the United States Open crown, the Western, Phoenix, Pinehurst and North and South Opens, in addition to his fine showing on the other major tournaments, made him the Nation's best golfer in 1939, for which he received the Harry Vardon Trophy. Runner-up to Picard last year, he is again a strong contender for the National match-play title.

PICARD FAVORED TO REPEAT

Some say Henry Picard was second to none last season, but at any rate only Nelson can claim a superiority with his 12-point advantage in the Vardon Trophy standing. The Colonel's pocket-book, however, was the fattest of all. As 1939's professional champion and winner of the Augusta Masters' in 1938, Picard has traveled two-thirds of the way toward his goal. Only the National Open has eluded his grasp. Defending champion and host pro, Picard is a favorite to repeat.

RUNYAN TOPS IN MATCH-PLAY

Paul Runyan is one of the best match-players in the business. He may seem to be at a disadvantage on the long Hershey Country Club course, but he proved that drives don't win tournaments when he swamped Snead, one of the longest hitters in the game, by 8 and 7 in the 1938 finals. He has twice been champion of the P.G.A., winning the tournament also in 1934. He earned his nickname of "Poison Paul" through his deadly chipping and putting that has routed many an opponent.

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