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READING, PENNSYLVANIA
October 2-3-4-5, 1947

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IT means going into God's out-of-doors, getting close to nature, fresh air, exercise, a sweeping away of the mental cobwebs, genuine recreation of the tired tissues.

IT is a cure for care—an antidote to worry.

IT includes companionship with friends, social intercourse, opportunity for courtesy, kindness and generosity to an opponent.

IT promotes not only physical health but moral force.

—David R. Forgan



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Ten Important Suggestions to Spectators

Please

This is the players' competition. Treat them as you would like to be treated if you were a player.

Be considerate, cooperate with the marshals and stay behind the ropes and white lines.

Give the player plenty of room. The bigger the arc, the more people can see.

Above all else, do not walk on the greens or through the traps.

Ladies should kindly wear low-heeled shoes.

Walk; never run.

Be silent and motionless when a player takes his stance and throughout his stroke.

Photography is prohibited until after a player completely finishes a stroke.

In following certain players you may be in the way of others. Be fair to players without galleries.

Always have your ticket conspicuous.

Remember, human life and fair play are in your hands. Simply follow the golden rule of treating others as you would like them to treat you.

Thank You !

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Welcome to Reading

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J. HENRY STUMP
MAYOR

To The Players and Spectators
Reading Open Golf Tournament
Berkshire Country Club
Reading, Pennsylvania

Greetings:

It give me great pleasure to welcome to Reading the players and spectators who are attending the Reading Open Golf Tournament. You are visiting a friendly and sports-loving community, rich in history, tradition and beauty.

It is indeed fitting that the Berkshire Country Club, one of the oldest golf clubs in the United States, should note its Fiftieth Anniversary by sponsoring the first golfing event of national importance in the history of Reading.

A competition of the country's finest golfers is a welcome addition to the sporting events which the city enjoys. This interesting tournament will give a great boost to the game of golf in this locality, and will focus additional attention on our city which will observe its 200th Anniversary next year.

Congratulations to the Club and good luck to the players.

Sincerely,
J. Henry Stump
Mayor

JHS:BN



J. HENRY STUMP
Mayor



ROYAL UNDERWEAR CO., Inc.



**Leesport and Reading
Pennsylvania**



KEEP YOUR EYE ON THE BALL

by
GRANTLAND RICE

Boy, if the phone should ring
Or anyone should call;
Whisper that this is Spring,
To come again next Fall.
Say I have a date on a certain tee,
Where my friends the sand traps wait in glee;
Tell them the "Doc" has ordered me
To keep my eye on the ball.

Boy, if they wish to know
Where I shall haunt the scene;
Tell them to leave and go
Out by the ancient green.
Tell them to look where the traps are deep
And the sand flies up in a powdered heap,
And out of the depths loud curses creep
To the flash of a niblic sheen.

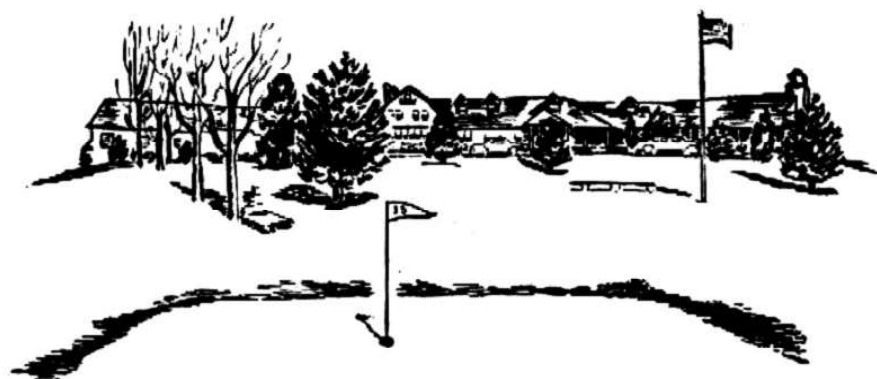
Then if the boss should sigh,
Or for my presence seek,
Tell him the truth, don't lie;
Say that my will was weak.
For what is a job to a brassie shot
That whistles away to an untrapped spot?
Or the thrill of a well cut mashie shot
Or the sweep of a burnished cleek?

H. A. A.

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WELCOME TO THE BERKSHIRE COUNTRY CLUB

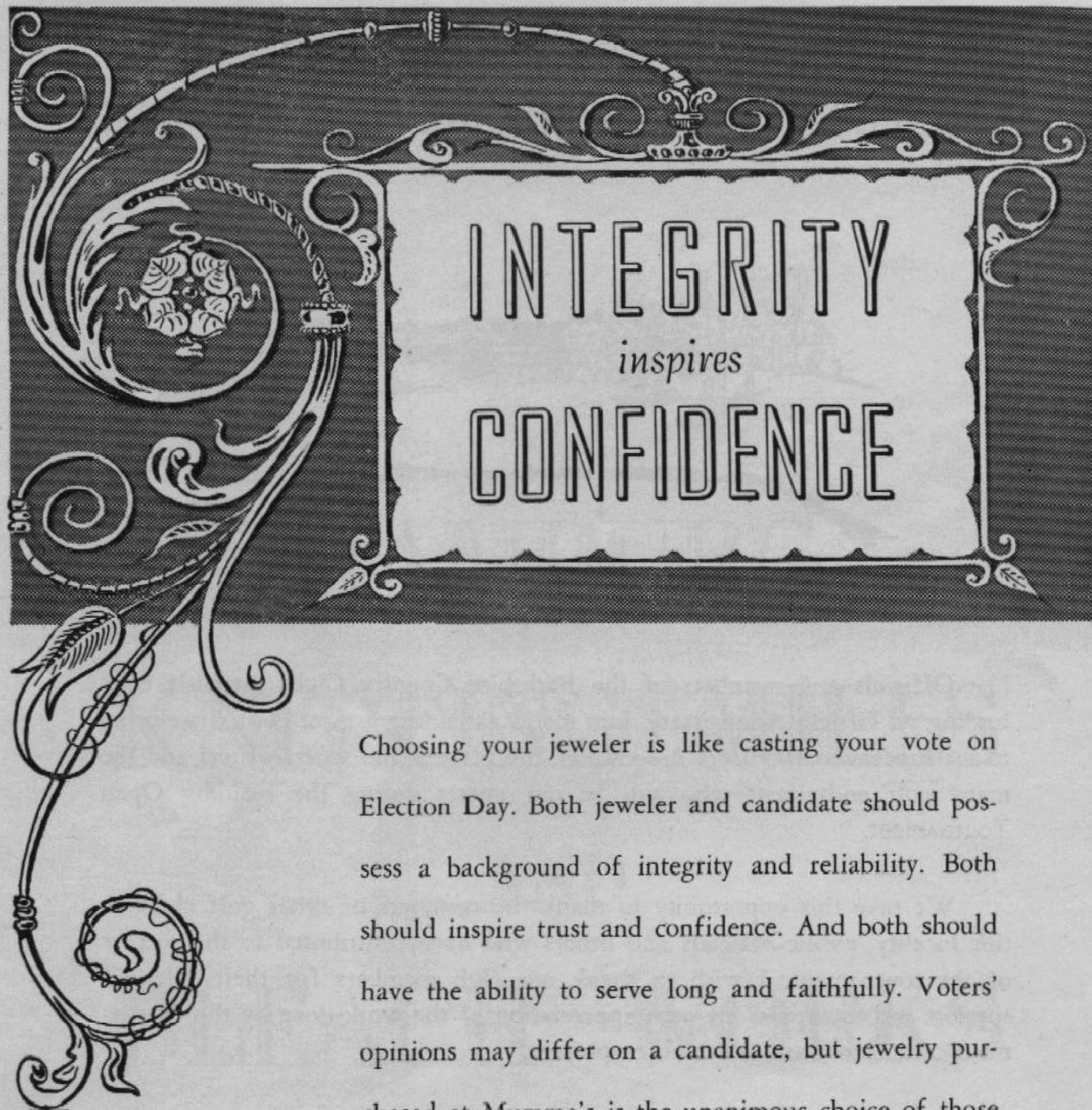


Officials and members of the Berkshire Country Club, currently celebrating its Fiftieth Anniversary, join me in extending a most cordial welcome to the Professional Golfers Association, the players, the sports-writers and the many golf enthusiasts who will be our guests during the Reading Open Tournament.

We take this opportunity to thank the members of other golf clubs in this locality, public officials and others who have contributed to the success of the tournament. I wish to thank our club members for their splendid support and to express my own appreciation of the work done by the tournament committees and our club employees.

We feel that our course will be a fair and interesting test of golf, and we hope that we have omitted no preparation essential to the pleasure of both players and visitors.

ALLAN M. CULLUM,
President.



Choosing your jeweler is like casting your vote on Election Day. Both jeweler and candidate should possess a background of integrity and reliability. Both should inspire trust and confidence. And both should have the ability to serve long and faithfully. Voters' opinions may differ on a candidate, but jewelry purchased at Mumma's is the unanimous choice of those who appreciate fine quality jewelry.

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Fiftieth Anniversary



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FLOUR

Here's wishing you

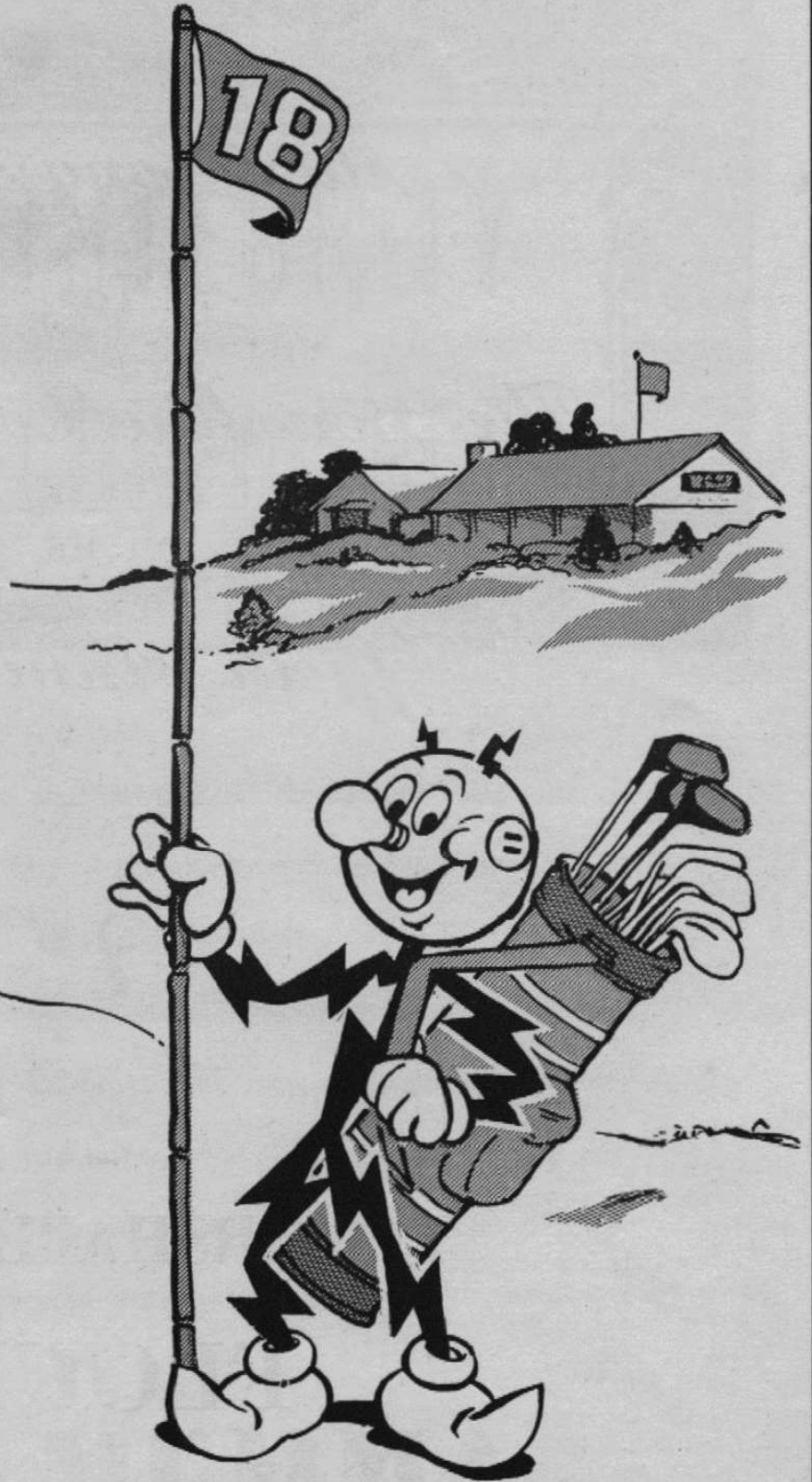
POWER

off the tee

AND A

LIGHT

*touch on the
greens.*



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THE BEGINNING OF GOLF IN BERKS COUNTY

By G. HOWARD BRIGHT

EDITOR: *The following notes are excerpts from a highly interesting paper read to the members of the Berks County Historical Society on May 13th, 1930, by the late G. Howard Bright, one of the founders and first president of the Berkshire Country Club. In his speech Mr. Bright gives credit to Mr. Alexander F. Smith and Mr. George W. Delaney for their aid in assembling and completing his facts.*

When Mr. J. Bennett Nolan of The Historical Society asked me to write a paper on "The Beginning of Golf in Berks County", he said that he wanted to get a record of this matter before we old fellows, who were there at the start, were dead.

Once upon a time—Two Scotsmen were walking home one evening, after their usual eighteen holes. They did not have much to say to each other and their path lead beside the cemetery. Sandy turned and said, "Jock, that is the last hole".

While my paper is on "Golf in Berks County", I would like to tell you a little about how golf started in the United States. "Golf first began to attract serious attention in the United States sometime during the early and middle '80s when pioneer players carried clubs and balls into the country. . . . The early history of golf in the United States is shrouded in a fog of doubt. Out of this fog, two facts seem well established. One is that the first actual bona fide golf club, organized as such, was the St. Andrews Golf Club of Yonkers, N. Y., which in 1888 constructed and played over a six-hole course. The other is that in 1893 the Chicago Golf Club was the first to construct a full eighteen-hole course Before the season of 1895 opened, the U. S. Golf Association was formed and held the first formal championship at the Newport golf club in October of that year. Five clubs made up the charter members of the Association The year 1895 also saw the first open championship as well as the first championship for women It is further noteworthy that 1895 saw a marked growth in the number of golf clubs in the country. From about 40 at the beginning of the year, the number had increased to more than 100 by the end

Naturally enough, in the early days of the game its leading exponents both in administration and playing skill were men and women who had first taken to it in the British Isles"

The first record I can find of any golf playing in Reading, was on Eckert's lot back of the residence of the late George F. Baer. Miss Minnie Bossler of Carlisle, Pa. had brought a set of clubs from England. In the summer of 1896, Miss Bossler and Miss Mary Baer asked some of their friends to come to Eckert's lot and try a few golf shots. Two very crude holes were



G. HOWARD BRIGHT

laid out on this lot and a great deal of amusement was provided for the neighbors.

In the summer of 1897, Mr. Alexander F. Smith went to Scotland to take a look at his old home in the Highlands. When there, some of his old friends persuaded him to play golf. He had never played before, although he was born in Scotland, for up to that time,

(Continued on Page 15)

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THE BEGINNING OF GOLF IN BERKS COUNTY

(Continued From Page 11)

golf was looked upon all over the world as a game for old men only. Mr. Smith brought his clubs home to America and that fall the writer frequently saw Mr. Smith board a trolley car at Fifth & Penn Streets with a few clubs in his hand, bound for the country where he could try out some shots in the open fields.

In October, 1897, I called up Mr. Smith on the phone and asked him if he would assist in organizing a golf club here in Reading. He was very enthusiastic about the matter and we held a meeting in the Board of Trade rooms. Those present were—Messrs. M. B. McKnight, Frank Livingood, J. Lancaster Repplier, George Gross, John Archer, William McIlvain, Wilson Ferguson, Herbert Green, Alexander F. Smith, John J. Kutz and myself.

We organized a golf club and the writer was elected president. Herbert Green wrote the by-laws and named the club the Berkshire Country Club. Incidentally, this was the first time the name Berkshire was applied to anything in this section of the country. Previously, Berkshire meant only western Massachusetts.

Having organized our club, the next thing to do was get grounds for a golf course, and the Traction Company, through Mr. John Rigg, offered us the use of some land at Carsonia and also the first floor of a stone house adjacent. John Reid, a professional from Atlantic City, laid out the course composed of six-holes. A stream ran through the property and I well remember one particular hole where the water was about one hundred and forty yards from the tee. Mr. Smith was the only man in our club who could carry this tremendous hazard with the driver. All the rest of us would have to play short and take it on our second shot.

The balls we used were called gutty balls. They were made with a solid rubber core with fine rubber wound around it. Most of us remember having played with these balls, and one of the reasons for the great improvement in scores during the past decade, is due to the new lively ball which, of course, is very much superior to the old gutty.

We stayed at Carsonia one summer only and found the land was not well suited to our purpose on account of numerous streams and marshes, and in the spring of 1899, we made arrangements with the Reading Suburban Real Estate Co. to occupy the vacant land surrounding the suburban town of Wyomissing, where a nine-hole golf course, 2159 yards in length, was laid out by Mr. Alexander Smith and the writer. The first club house was on the Harrisburg Pike, but in 1900 we leased the residence of John B. Mull on the Wyo-



ALEXANDER F. SMITH

missing Boulevard and occupied this house for club purposes.

The Charter of the Berkshire Country Club was granted on the 15th day of August 1900 and the signers were—Wilson Ferguson, Wm. Kerper Stevens, Herbert R. Green, F. C. Smink, George F. Baer, G. H. Bright, M. B. McKnight, J. L. Repplier, John M. Archer, William Seyfert, Edwin L. Parvin.

In May 1902, the club purchased from Mr. George F. Baer, 60 acres of farm land situated in Bern Township near Reading and a nine-hole golf course was laid out by John Reid, whom we then employed as a professional.

In telling about the method of financing, I wish

(Continued on Page 19)

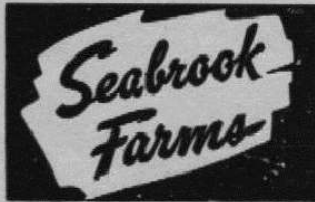


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THE BEGINNING OF GOLF IN BERKS COUNTY

(Continued From Page 15)

to quote from an article written by Mr. Herbert Green.

"Inherently conservative were those residents of Reading who participated in its organization. I can see upon their faces, even now, the look of 'agastness', when, in annual meeting assembled, the Finance and Grounds Committee submitted its startling reports. It advocated not only the purchase in fee of a tract of sixty acres of farm land, then totally devoid of transportation facilities, lying to the north and west of the city, skirting the opposite bank of the Schuylkill River, but also the immediate erection of a \$30,000 club-house, with all the accessories for golf, tennis, boating, swimming, and baseball. Floods of criticism and protest threatened to overwhelm the committee and disrupt the club. The unique method of financing consisted of (1) a mortgage of 95 per cent of the purchase price at three per cent, and (2) a debenture coupon bond issue for the full amount of the building requirements and ground improvements, bearing two per cent interest, and payable in twenty years.

An irate, ultra-cautious member promptly "dubbed" the issue as "non-cumulative, deferred adventure bonds", and such in reality were they, as restrictions were imposed requiring the assent, in case of default, of seventy-five per cent of the holders as a prerequisite to their legal enforcement.

Task Titanic surely, but with spirit undismayed, the promoters persevered, perspired, and, what was more to the point, subscribed real signatures. Undoubtedly it was the very audacity of the conception that compassed its ultimate accomplishment. Not that it was done in a week or a month—moons, many of them, waxed and waned, before the completed edifice frowned triumphantly from its picturesque pinnacle".

During all this time, we promoters of golf were subject to a great deal of ridicule. Whenever we appeared on the street in a pair of golf trousers, all the small boys jeered at us and they called our golf clubs shinny sticks.

It was necessary to campaign for members and we were met with many set-backs. One time I went to see Dr. Wm. F. Muhlenberg and asked him to join our club. He told me that he played tennis every afternoon at 4th & Walnut Streets on a property belonging to Mrs. Nicolls and that he had no use for golf and would never play it. Within a very short time Dr. Muhlenberg was one of our most enthusiastic and best players and enjoyed the game until his untimely end.

In 1902, Mr. Frank C. Smink was elected president of the club . . . He presented a cup for the men's golf

championship which was won by Mr. A. F. Smith the first time, and five times afterwards. His name is inscribed upon the cup and every year the club has a tournament and the winner's name is placed upon this historic trophy.

Mr. George F. Baer presented a silver cup for the women's golf championship. This was first won by Miss Elizabeth Smink, who won the tournament eight times . . . The present champion is Miss Edith Quier, who is by far the best golfer ever developed in Berks County.

One of the great advantages of golf is the good fellowship derived from the playing of the game. Our club, as many others, had their humorists and most of us recollect that at the Berkshire Club the late O. M. Weand was that type. One summer afternoon, we were playing a foursome. The course was crowded and the people behind us were frequently driving into us. As we were holding out our putts on the sixth green, somebody drove from the tee and the ball rolled up on the green, disturbing Mr. Weand in his putt. He took the offending ball and dropped it in the cup and without saying a word we went on with our game. When we returned to the club house, we found our good friend who had driven into us, celebrating at the nineteenth-hole the fact that for the first time in his life he had made a hole in one. We did not have the heart to tell this gentleman what had happened and I do not think he knows it to this day.

One of the pleasant features of Berks County golf has always been the tournaments we have had with nearby towns. The Central Pennsylvania Golf Association was formed and for a number of years a large number of the players have enjoyed these tournaments. The ladies have also played a great many matches with outside cities and it is a matter of record that they have been almost uniformly successful and have carried away the honors. This has not always been the case with the men.

From time to time the Berkshire Country Club was compelled to purchase more property and in 1920 we bought the Jones field which was between the club house and the Bernville Road. In 1921 enough land was purchased from the Greenfields Development Co. to build four holes on that side of the road . . . In 1922 a fine eighteen-hole course was built, the length being 6566 yards. Mr. George Philler was at this time chairman of the golf committee and the club owes to him a

(Continued on Page 33)

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Just a minute, please

That was a fine shot—but the next drive you make may cost you \$50,000!

When a golf ball leaves the club head it is traveling at a terrific speed. They have crippled, blinded and killed persons hit by them. Golfing accidents can be just as serious as automobile accidents. In fact, a tragic automobile accident was caused recently by a stray tee shot which hit and stunned the driver of a car. Four persons were badly injured—and the golfer is faced with a \$50,000 liability claim.

Isn't it foolhardy to play golf (or any other sport) without proper liability insurance? A Comprehensive Personal Liability policy costs less than three cents a day—but it protects you and your family not only from all sports liability but also from practically *any* type of personal liability claim.

Ask your insurance agent about this necessary protection.



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HARRY E. MARKEL

Introducing Harry Ellsworth Markel, golf professional of the Berkshire Country Club. Harry is no stranger in these parts. He has been head instructor at the Berkshire since 1931, but has been associated with the club since the spring of 1922, when he became assistant to Martin Conway.

A year later Markel was assistant to Al "Sandy" Heron, who came from Inverness in Scotland to become golf pro at the Berkshire. When Heron shifted to Riverside, a public course, Markel became head pro.

Born in York, the genial Berkshire teacher got his start in golf as a caddy at the famous Galen Hall course on South Mountain, in Berks County. At the time Markel lived at Reinholds, just over the hill from Galen Hall, which was presided over by Henry Williams Sr. That was back in 1915. When Williams moved to the Linwood Country Club, Atlantic City, in 1921, Markel went along as assistant. This was his first job in the shop and on the teaching tee.

Markel has been connected with only two clubs as a pro, Linwood and the Berkshire. Over the period of years Markel has played in comparatively few major tournaments. In 1935, however, he was runnerup in the Philadelphia PGA event at Whitemarsh, which was won by Buzzy Campbell of Old York Road. His best score over the Berkshire layout was 67 and he registered that six-under-par figure several times.

The genial Harry, who is one of the most popular pros in the Philadelphia area, is an excellent teacher. His son, Johnny, is one of the best amateurs in the state. Markel has developed a number of young golfers at the Berkshire. As an instructor, Harry is strong on fundamentals. He believes the game of golf should be played according to the book. His teachings stress grip, stance and balance. He argues the swing will take care of itself if these instructions are followed.

The pros who are here for the tournament this week all know Harry. He has been one of the boys for many years. Markel is an ideal host pro.

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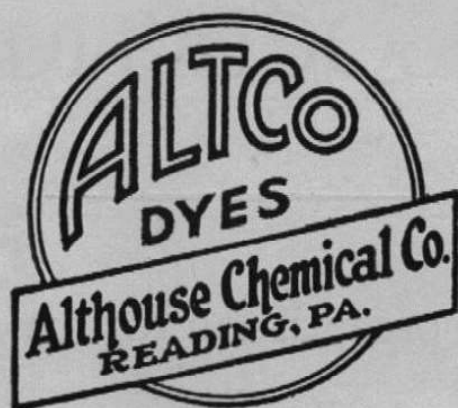
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the game.





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[illegible]

THE BEGINNING OF GOLF IN BERKS COUNTY

(Continued from Page 19)

great debt for the amount of work and time he gave to the construction of this new golf course.

Several years ago a tract of land was bought which was part of the old Snyder farm. This gave the club a very much needed piece of land for the practice of golf. We also, about this time, were fortunate enough to acquire the river front from the Baer Estate. All this land was acquired and the new course was built under the presidency of Leon E. Thomas, who for eight years guided the destinies of our club in an able and constructive manner. In 1929 the club house was practically rebuilt, due to the initiative of our president, Mr. Heber Parker.

After golf had been thoroughly established at the Berkshire Country Club, other clubs began to be formed in Berks County. The Galen Hall Hotel laid out a nine-hole course in 1920 and four years ago they added

another nine-holes. This is one of the sportiest courses in Berks County.

In June 1922, the Reading Country Club was incorporated . . . This club is located on the Philadelphia Pike, four miles south of Reading.

The Berkleigh Country Club was organized on the 23rd of November 1925. A group of men bought the Burr Farm of 227 acres at the head of Moselem Springs near Kutztown, and the club was incorporated in 1926.

A few years ago another course was built in this county and is situated along the Fritztown Road about two miles beyond Sinking Spring. It is called The Manor.

Reading does not as yet have a municipal course. This will come, as golf today is by far the most popular of any outdoor game.

EDITOR'S NOTE: *Since Mr. Bright's talk in 1930, several additional courses have been laid out in Berks County.*

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1947 *Tournament Schedule*

Los Angeles Open . \$10,000 Riviera C. C. Jan. 3-6	Ben Hogan 280 Toney Penna 283	P. G. A. Championship . \$25,000 Plun Hollow C. C. June 18-24	Jim Ferrier 2 and 1 Chick Harbert
Bing Crosby Tournaments . \$10,000 Del Monte, Calif. Jan. 10-12	George Fazio 213 Ed Furgol 213	Chicago Victory Open . \$10,000 Westward Ho C. C. June 26-29	Ben Hogan 270 Sam Snead 274
Richmond Open . \$10,000 Richmond C. C. Jan. 16-19	Snead & Kelly 196 Jimmy Demaret 269	All American Open \$30,000 Tam O'Shanter C. C. July 3-6	Bobby Locke 276-140 Ed Oliver 276-146
Phoenix Open . \$10,000 Phoenix C. C. Jan. 23-26	George Schoux 268 Ben Hogan 270	Inverness Round Robin 4-Ball . \$10,000 Inverness C. C. July 10-13	Ben Hogan-Jimmy Demaret Plus 12 Ellsworth Vines-Clayton Heafner Plus 10
Tucson Open . \$10,000 El Rio C. C. Jan. 30-Feb. 2	Lloyd Mangrum 277 Jimmy Demaret 264	Canadian Open Championship . \$10,000 Scarboro G. & C. C. July 16-19	Bobby Locke 268 Ed Oliver 270
San Antonio Open \$10,000 Brackenridge Pk. G. C. Feb. 6-9	Ben Hogan 267 Ed Oliver 265	Columbus Invitational . \$10,000 Columbus C. C. July 24-27	Bobby Locke 274 Jimmy Demaret 279
St. Petersburg Open \$10,000 Pasadena G. C. Feb. 27-Mar. 2	Jimmy Demaret 266 Jimmy Demaret 280	St. Paul Open . \$10,000 Keller G. C. July 31-Aug. 3	Jim Ferrier 272-68 Fred Haas, Jr. 272-71
Miami Four-Ball . \$10,000 Miami C. C. Mar. 6-9	Jim Ferrier 283 Hogan-Demaret 3 & 2	Esmeralda Open . \$10,000 Indian Canyon G. C. Aug. 7-10	Herman Keiser 273 Ben Hogan 274
Jacksonville Open . \$10,000 Hyde Park C. C. Mar. 13-16	Mangrum-Little Clayton Heafner 281-71-4-4-4 Lew Worsham 281-71-4-4-7	Portland Open . \$10,000 Portland G. C. Aug. 14-17	Charles Congdon 270 Clayton Heafner 276 John Palmer 276 George Payton 276 Herman Keiser 276
Greater Greensboro Open . \$10,000 Starmount G. C. Mar. 20-23	Vic Ghezzi 286 Bill Nary 289	Reno Open . \$15,000 Washoe C. C. Aug. 21-24	E. J. Harrison 272 Ellsworth Vines 275 Jim Ferrier 275
Charlotte Open . \$10,000 Myers Park G. C. Mar. 27-30	C. Middlecoff 277 64 G. Schoux 277 73	Western Open . \$12,500 Salt Lake City C. C. Aug. 29-Sept. 1	John Palmer 270 Bobby Locke 271 Ed Oliver 271
Masters' Tournament . \$10,000 Augusta Nat'l G. C. Apr. 3-6	Jimmy Demaret 281 Byron Nelson 283	Denver Open . \$15,000 Cherry Hills C. C. Sept. 4-7	Lew Worsham 276 John Palmer 280 Ben Hogan 280 Tommy Wright 280
Houston Open . \$10,000 Memorial Pk. G. C. May 8-11	Bobby Locke 277 Lloyd Mangrum 281	Albuquerque Open \$10,000 Albuquerque, N. M. Sept. 11-14	Lloyd Mangrum 268 Jimmy Demaret 271
Colonial Invitational . \$10,000 Colonial C. C. May 15-18	Bobby Locke Plus 37 Vic Ghezzi Plus 33	North Fulton Open \$10,000 Atlanta, Ga. Sept. 18-21	Toney Penna 281 Jimmy Demaret 282
Philadelphia Inquirer . \$10,000 Cedarbrook C. C. May 22-25	Lloyd Mangrum 269 Skip Alexander 272	Tam O'Shanter International . \$10,000 Niles, Illinois Sept. 25-28	
Goodall Invitational \$10,000 Charles River C. C. May 29-June 1	Bobby Locke 282-69 Sam Snead 282-70	Reading Open . \$10,000 Berkshire C. C. Oct. 2-5	
Nat'l. Capital Invitational . \$10,000 Prince George's G. & C. C. June 5-8			
U. S. G. A. Open Championship . \$10,000 St. Louis C. C. June 12-14			

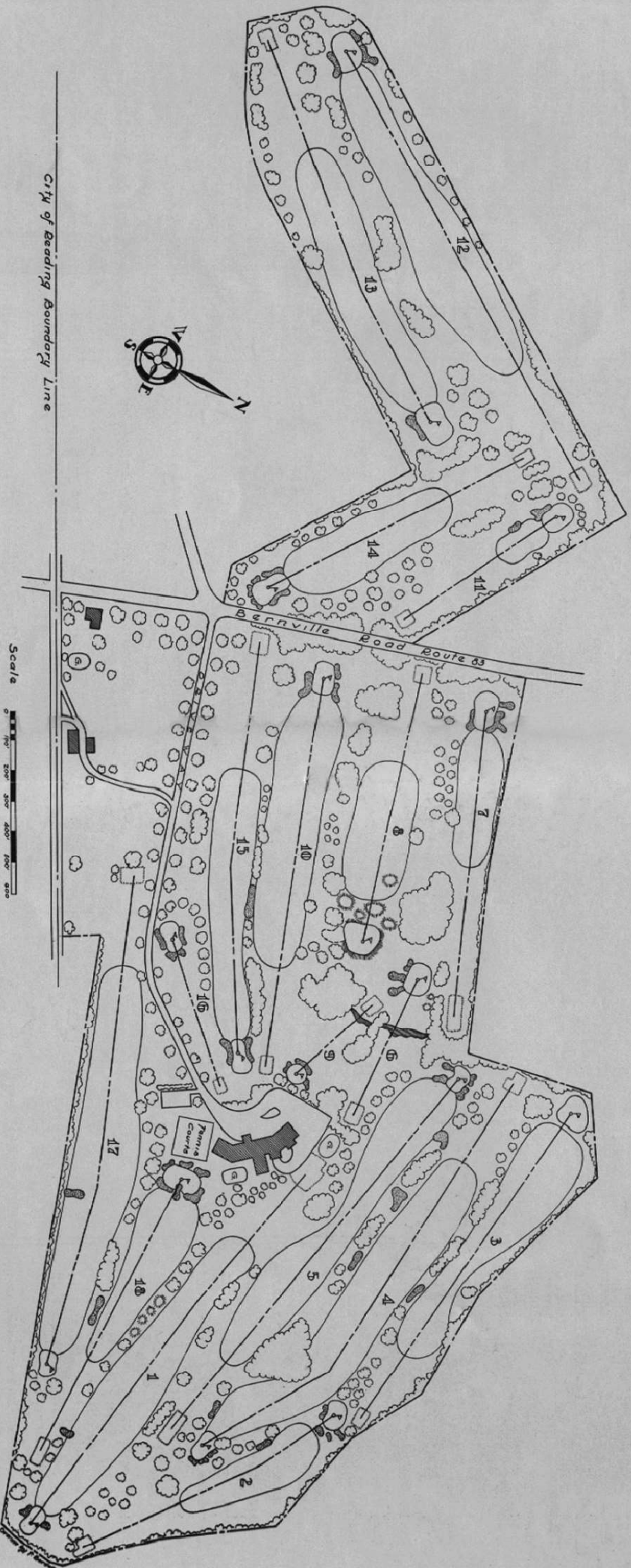
SCORE CARD

Hole	Yards	Par	Hole	Yards	Par
1	462	4	10	430	4
2	318	4	11	206	3
3	386	4	12	53-4	5
4	508	5	13	448	4
5	460	4	14	310	4
6	153	3	15	450	4
7	325	4	16	160	3
8	300	4	17	517	5
9	105	3	18	304	4
Total	3017	35	Total	3359	36

Total Yards 6376 Par 71

Beckwith Country Club

READING - PENNSYLVANIA



● PROFESSIONAL GOLF'S

TOP 25 1946

Player	Tournaments Won	Total Money Won
Ben Hogan	*13	\$42,556.16
Herman Barron	2	23,003.32
Byron Nelson	6	22,270.43
Jimmy Demaret	* 3	19,406.51
Herman Keiser	3	18,934.40
Sam Snead	** 3	18,341.57
Lloyd Mangrum	1	14,622.08
Dick Metz		13,498.97
Jim Ferrier		13,311.48
E. J. Harrison		12,420.56
Vic Ghezzi		11,484.91
Harold McSpaden		11,444.32
Ellsworth Vines		11,998.08
Bob Hamilton	1	9,027.00
Harry Todd	1	8,943.48
John Palmer	1	8,885.65
Sam Byrd		8,533.74
Jimmy Hines		7,808.32
Henry Ransom	1	7,968.75
Fred Haas, Jr.		7,683.13
Clayton Heafner		7,537.92
Toney Penna	1	6,098.66
Ky Laffoon	1	5,986.85
Lawson Little		4,972.16
Ed Furgol		4,821.66

*Hogan-Demaret team won Miami four-ball and Inverness Round-robin tournaments.

**Does not include \$10,000 won in "Big Four" winner-take-all match.

Other tournament winners of 1946—Amateur Frank Stranahan (2), George Fazio, Lew Worsham, Buck White.



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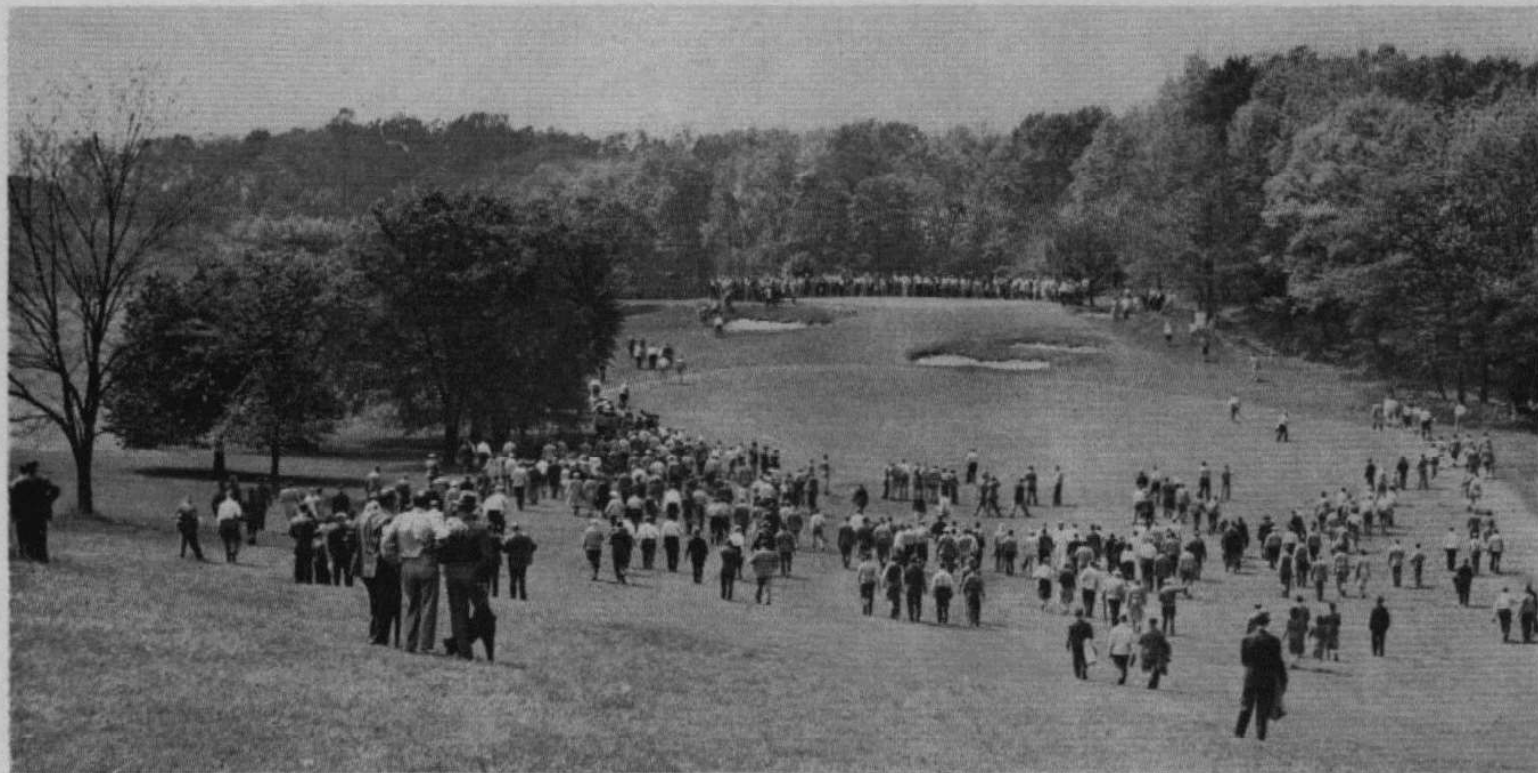
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HOW I WOULD PLAY THE TOURNAMENT COURSE

By GORDON WILLIAMS, Sports Editor, Reading Times.

(broadcasting for Harry Markel, host pro)



Who knows the beautiful Berkshire Country Club course, scene of Reading's first \$10,000 Open golf tourney, better than Harry Markel, the host pro? In his 26th season as pro of the club, Markel is acquainted with every blade of grass, the trees, traps, good lies, bad lies and whatnot. So when the writer sought a person to give an analysis of the problems of each hole and describe the way he would go around the Berkshire, we turned to Markel. And here's the way it should be played, with Markel doing the swinging and the writer drawing the word picture, let us start the trip over the 6,400 yards (from the back tees, of course), with 71 being regulation for the 18 holes:

No. 1—462 yards. This hole was cut from five to four par, but it will not present much of a problem to the long-hitting pros and topnotch amateurs. But the drive should be down the middle. There is trouble on the left for a hook and bunkers on the right for a push or slice. Second shot will call for a four or five iron, depending upon the length of the tee shot. There is plenty of green to play for, although it is trapped on

either side and there is out-of-bounds back of the carpet. Easy putting surface.

No. 2—318 yards. If it weren't for sand in front of the green, some pros might drive the hole. Out-of-bounds on the right. No trouble left if the tee shot is fairly long. Second calls for a delicate wedge to a table green. Hard to hold, but it's an easy birdie hole if the approach is played properly.

No. 3—386 yards. This is a rugged four-par because the tee shot must be straight down the center for a good shot to the green. Out-of-bounds to the right and a hook will carry a parallel fairway. Green will hold a high short iron, but it is difficult to get the ball close enough for a birdie because players will be shooting to a blind pin. No traps, but a strong approach might go off club property.

No. 4—508 yards. Here's a five-par which gives the player an opportunity to bite off just as much as he can chew. A slice will catch a parallel fairway that is out-

(Continued on Page 43)

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● PROFESSIONAL GOLF'S
TOP 25 1947

(JAN. 1 THROUGH SEPT. 1)

Player	Tournaments Won	Total Money Won
Bobby Locke	6	\$22,177.50
Ben Hogan	**6	20,876.82
Jim Demaret	**6	20,636.83
Jim Ferrier	2	16,173.51
Ed Oliver	1	15,886.00
Johnny Palmer	1	13,571.09
Ed Furgol	*1	12,855.10
Lloyd Mangrum	1	12,524.03
Lew Worsham	1	10,915.00
Herman Keiser	1	10,653.07
Ellsworth Vines		8,938.64
Sam Snead	1	8,791.33
Chick Harbert		7,816.40
Clayton Heafner	1	7,699.14
George Schoux		7,621.68
Vic Ghezzi	1	7,365.25
Ky Laffoon		6,611.93
Fred Haas, Jr.		6,264.46
E. J. Harrison	1	6,185.03
Toney Penna		5,940.84
Herman Barron		5,460.77
Dick Metz		5,243.34
Carey Middlecoff	1	4,938.14
Lawson Little		4,652.20
George Fazio	*1	3,409.99

**Hogan-Demaret team won Miami four-ball tournament.

**Hogan-Demaret team won Inverness four-ball tournament.

*Furgol and Fazio tied in Crosby tournament, no playoff.

Other tournament winners of 1947 thru Sept. 7—Charles Congdon, Portland Open, August 17; Lew Worsham, Denver Open, Sept. 7.

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HOW I WOULD PLAY THE TOURNAMENT COURSE

(Continued From Page 39)

of-bounds. Lots of fairway for the tee shot. The second shot, if the golfer wants to go for the green and they all will, is over trees. It will be a three or four iron. Not much difficulty negotiating the trees, but the second iron must be crisp and on line or the ball will roll to the left back of a big tree which guards the green on the left front. There will be plenty of birdies here and an occasional six or seven if the ball lands among the trees.

No. 5—460 yards. This is a hole which has been cut from five to four par, but is one of those straight-away fairways with lots of room to spray. On a quiet day the long hitters should reach the carpet with a four or five iron. The green is well guarded by traps, left and right. It is best to be short of the pin, because even the best will three-putt here. Another birdie offering.

No. 6—153 yards. This is a short one, six or seven to a blind green. Lots of carpet and little or no trouble. Shallow traps on left, but a flick will get you out.

No. 7—325 yards. Here is one of the easiest holes on the course, yet one of the most troublesome. Narrow fairway, close out-of-bounds on the right and trees on the left. The long boys may drive in front of the green if they are accurate off the tee. Three levels to the green. If the pin is placed on the top level, there will be few birdies. Traps on either side to catch errant approaches.

No. 8—300 yards. This would be the easiest kind of a hole if the players could cut loose with their tee shots. Most of them will use irons to keep out of the pimples in front of the green. Second shot is blind. No trouble around the green. Putting surface will stump some of the boys.

No. 9—105 yards. Tricky little thing. Pros who can use the wedge will get birdies and there may be an ace or two. Traps in front and left and right, but all-in-all an easy three-par.

No. 10—430 yards. Long drive and five or six iron will hit the green. Rugged for club members, but fairly simple for pros. Traps on left and right. Excellent putting surface.

No. 11—206 yards. There will be fours on this short hole. It will require a two or three iron. An ac-

curate shot will find a soft green and an excellent putting surface.

No. 12—534 yards. Longest hole on the course. Not a difficult five, but not an easy birdie layout. Trouble to the right with out-of-bounds, yet there is plenty of space for the powerful wood players. Fairway wide. Second shot is blind. Possible to get home in two, but not probable. Second shot must be straight. Green has two levels and is hard to putt. Traps on either side. No trouble in the back. Spectators like to watch the pros on this one.

No. 13—448 yards. Perhaps longer from the back tee. Here is a rugged four-par because of the contour of the green. If the pin is front, it makes the shot more difficult. Trap on the left. There will be fours, but not so many threes. This is another gallery hole.

No. 14—310 yards. Here is where contestants should pick up a bird. Approach to green is narrow, but a long drive should leave a wedge to the carpet. Shouldn't be anything higher than par.

No. 15—450 yards. An interesting hole from the back tee. Requires two good shots to get home. Traps on either side and two levels to the green. Comes into the clubhouse where there usually is a crowd to see the mistakes the boys make.

No. 16—160 yards. Pros and amateurs will agree that this is a beautiful hole. Traps in front, left and right sides. Lots of green to shoot for and the tee effort will require a good five or six.

No. 17—517 yards. Possible to get home in two on this five-par. But the tee shot must be placed for position. A long straight wood will give the player a chance to judge his second shot. Another wood, brassie or spoon will do the trick. If there is a wind or the fairway is hard, an iron will get you there.

No. 18—304 yards. A good finisher. Not long, but traps catch approaches to the green. Nice birdie hole if the second has bite on it. Fine putting surface. Brings you right to the clubhouse and the score board.

That's the way Markel would play it. Front nine is 35 par, 3,108 yards. Back stretch is 36, 3,359 yards or a total of 6,377. But it will be close to 6,400 when the tees are moved back. As the layout is today, it is not a pushover 71 for the best of the pros and amateurs.

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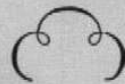
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YEAR	AMATEUR	OPEN	P. G. A.	WOMEN'S
1895	Charles B. Macdonald	Horace Rawlins		Mrs. C. S. Brown
1896	H. J. Whigham	James Foulis		Miss Beatrice Hoyt
1897	H. J. Whigham	Joseph Lloyd		Miss Beatrice Hoyt
1898	Findley S. Douglas	Fred Herd		Miss Beatrice Hoyt
1899	H. M. Harriman	Willie Smith		Miss Ruth Underhill
1900	Walter J. Travis	Harry Vardon		Miss Francis C. Griscom
1901	Walter J. Travis	*Willie Anderson		Miss Genevieve Hecker
1902	Louis N. James	Lawrence Auchterlonie		Miss Genevieve Hecker
1903	Walter J. Travis	*Willie Anderson		Miss Bessie Anthony
1904	H. Chandler Egan	*Willie Anderson		Miss Georgiana M. Bishop
1905	H. Chandler Egan	Willie Anderson		Miss Pauline Mackay
1906	Eben M. Byers	Alex Smith		Miss Harriot S. Curtis
1907	Jerome D. Travers	Alex Ross		Miss Margaret Curtis
1908	Jerome D. Travers	*Fred McLeod		Miss Katherine C. Harley
1909	Robert A. Gardner	George Sargent		Miss Dorothy I. Campbell
1910	William C. Fownes, Jr.	*Alex Smith		Miss Dorothy I. Campbell
1911	Harold H. Hilton	*John J. McDermott		Miss Margaret Curtis
1912	Jerome D. Travers	John J. McDermott		Miss Margaret Curtis
1913	Jerome D. Travers	*(a) Francis Ouimet		Miss Gladys Ravenscroft
1914	Francis Ouimet	Walter Hagen		Mrs. H. Arnold Jackson
1915	Robert A. Gardner	(a) Jerome D. Travers		Mrs. C. H. Vanderbeck
1916	Charles Evans, Jr.	(a) Charles Evans, Jr.		Miss Alexa Stirling
1917	(not held)	(not held)	James M. Barnes	(not held)
1918	(not held)	(not held)	(not held)	(not held)
1919	S. Davidson Herron	*Walter Hagen	James M. Barnes	Miss Alexa Stirling
1920	Charles Evans, Jr.	Edward Ray	Jock Hutchison	Miss Alexa Stirling
1921	Jesse P. Guilford	James M. Barnes	Walter Hagen	Miss Marian Hollins
1922	Jesse W. Sweetser	Gene Sarazen	Gene Sarazen	Miss Glenna Collett
1923	Max R. Marston	*(a) Robert T. Jones, Jr.	Gene Sarazen	Miss Edith Cummings
1924	Robert T. Jones, Jr.	Cyril Walker	Walter Hagen	Mrs. Dorothy Campbell Hurd
1925	Robert T. Jones, Jr.	*Willie Macfarlane	Walter Hagen	Miss Glenna Collett
1926	George Von Elm	*(a) Robert T. Jones, Jr.	Walter Hagen	Mrs. G. Henry Stetson
1927	Robert T. Jones, Jr.	*Tommy Armour	Walter Hagen	Mrs. Miriam Burns Horn
1928	Robert T. Jones, Jr.	*Johnny Farrell	Leo Diegel	Miss Glenna Collett
1929	Harrison R. Johnston	*(a) Robert T. Jones, Jr.	Leo Diegel	Miss Glenna Collett
1930	Robert T. Jones, Jr.	(a) Robert T. Jones, Jr.	Tommy Armour	Miss Glenna Collett
1931	Francis Ouimet	*Billy Burke	Tom Creavy	Miss Helen Hicks
1932	C. Ross Somerville	Gene Sarazen	Olin Dutra	Miss Virginia Van Wie
1933	George T. Dunlap, Jr.	(a) John G. Goodman	Gene Sarazen	Miss Virginia Van Wie
1934	W. Lawson Little, Jr.	Olin Dutra	Paul Runyan	Miss Virginia Van Wie
1935	W. Lawson Little, Jr.	Sam Parks, Jr.	John Revolta	Mrs. Edwin H. Vare, Jr.
1936	John W. Fischer	Tony Manero	Denny Shute	Miss Pamela Barton
1937	John G. Goodman	Ralph Guldahl	Denny Shute	Mrs. Julius A. Page, Jr.
1938	Willie Turnesa	Ralph Guldahl	Paul Runyan	Miss Patty Berg
1939	Marvin H. Ward	*Byron Nelson	Henry Picard	Miss Betty Jameson
1940	Richard D. Chapman	*W. Lawson Little	Byron Nelson	Miss Betty Jameson
1941	Marvin H. Ward	Craig Wood	Vic Ghezzi	Mrs. Frank Newell
1942	(not held)	(not held)	Sam Snead	(not held)
1943	(not held)	(not held)	(not held)	(not held)
1944	(not held)	(not held)	Robert Hamilton	(not held)
1945	(not held)	(not held)	Byron Nelson	(not held)
1946	Stanley E. Bishop	*Lloyd Mangrum	Ben Hogan	Mrs. George Zaharias
1947	Robert Riegel	*Lew Worsham	Jim Ferrier	—

a—Amateur

*—Winner in Playoff.

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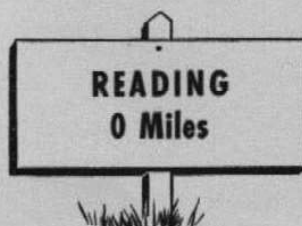
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By FAIRWAY BILL

I had twelve bottles of whiskey in my cellar and my wife told me to empty the contents of each and every bottle down the sink "or else". So I said I would and proceeded with the unpleasant task.

I withdrew the cork from the first bottle and poured the contents down the sink with the exception of one glass which I drank. I then withdrew the cork from the second bottle and did likewise with the exception of one glass, which I drank. I then withdrew the cork from the third bottle, and emptied the good old booze down the sink except the glass, which I drank. I pulled the cork from the fourth sink and poured the bottle down the glass, which I drank.

I pulled the bottle from the cork of the next and drank one sink out of it, and poured the rest down the glass. I pulled the sink out of the next glass and poured the cork down the bottle. I pulled the next cork out of my throat and poured the sink down the bottle and drank the glass. Then I corked the sink with the glass, bottled the drink and drank the pour.

When I had everything emptied, I steadied the house with one hand and counted the bottles and corks and glasses with the other, which were twenty-nine. To be sure, I counted them again when they came by and I had seventy-four, and as the houses came by I counted them again and finally I had all the houses and bottles and corks and glasses counted except one house and one bottle which I drank.

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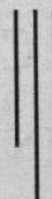
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FRANCIS X. COAKLEY	New Jersey Section	Killed in Action	December 25, 1944
HOKE S. COOLEY	Southeastern Section	Killed in Action	February, 1945
ANDERSON F. DRAKE	Ohio Section	Killed in Action	July 26, 1943
WILLIAM A. FRANCIS	Tri-State Section	Killed in Action	June 6, 1944
JOHN GERLINGS	Pacific Northwest Section	Died in Service	June 16, 1943
BILL HARMON	Southeastern Section	Died in Service	September, 1943
BEN LOVING	New England Section	Killed in Action	January 2, 1945
STANLEY POKORSKY	Philadelphia Section	Killed in Action	January 26, 1944
NICHOLAS RUSSO	New Jersey Section	Killed in Service	October 18, 1945
JOHN SHIMKONIS	New England Section	Killed in Action	June, 1943
MILTON TRISH	Western New York Section	Died in Service	May 5, 1945
WALTER S. WALLY	Michigan Section	Killed in Action	June 5, 1945



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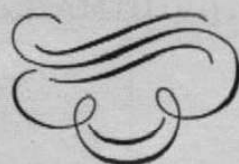
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A SKETCH OF READING, PENNSYLVANIA



The City of Reading, Pennsylvania, County seat of Berks County, was founded in 1748 by Thomas and Richard Penn, sons of William Penn. Reading and Berks were named for the native English city and shire of the Penns.

During the French and Indian War the colonial frontiers passed thru Berks County. Massacres and Indian alarms were frequent. The provincial government failed to establish an organized resistance and that task fell to one of the greatest men of the Colonial era—Conrad Weiser of Heidelberg. Next to William Penn, he was the pioneer who by his honesty, understanding and fair dealing had won the respect and confidence of the Indians. He was the Providence's chief Indian interpreter and represented not only his own Province but also Maryland and Virginia.

Contemporaneous with Weiser, there lived in a neighboring township to Reading two families connected with each other by marriage who have contributed two of America's greatest men. The Boones gave us Daniel Boone, the pioneer of Kentucky, who was born here in 1734; the Lincolns gave us Abraham Lincoln,

born here in 1738, the grandfather of the martyred President.

The early industries of Reading had their inception in the manufacture of iron and its products. Reading was the center of a region that was among the very first to produce iron, and for nearly a century this region maintained its supremacy in that line. It was one of the earliest producers of stoves and castings; in fact, the first cook stove in America was made here in 1767 by Thomas Maybury.

In 1716, Thomas Rutter erected upon a branch of the Manatawny Creek the first forge ever built in Pennsylvania. Several years later he built the first furnace. Charcoal forges and furnaces arose in such numbers throughout our hills that by the time of the Revolution, Berks County had become the center of the colonial iron industry.

Here was the site of the camp in which was detained the Hessian prisoners captured at the battle of Trenton. During the Civil War, Berks County bore its proportionate burden. The Ringgold Light Artillery of Read-

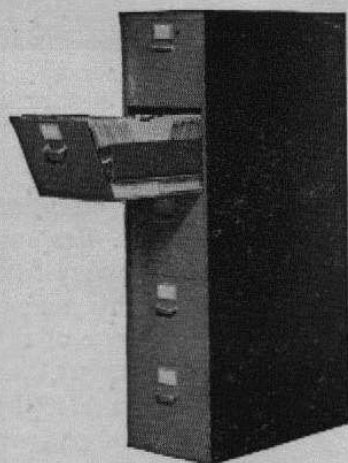
(Continued on Page 63)

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A SKETCH OF READING, PENNSYLVANIA

(Continued From Page 59)



ing was one of the Pennsylvania companies to arrive in Washington on April 18th, 1861, the first to appear in answer to Lincoln's call.

Reading has grown from a little settlement on the banks of the Schuylkill River into a city of 115,000, fifth in population and **THIRD** in industry among the cities of Pennsylvania, a city whose metropolitan area embraces a population of 266,855.

Here is a city, with its immediately contiguous boroughs, containing 700 industries making 150 different lines of products. Back of Reading's industrial supremacy are the six basic requirements for industrial growth and development—raw materials, transportation, markets, labor, power and water.

In Metropolitan Reading are located 13 of the largest plants of their kind in the United States producing full-fashioned hosiery, full-fashioned hosiery machinery, narrow fabrics, single thread lace machinery, high grade alloy steel, small steel castings, glove silk underwear, menthol cough drops, heat treated automobile frames,

glass door knobs, goggles, optical goods and children's shoes.

Here also are the two largest single unit foundries in the world and the largest brick-burning kiln in the world; also the great locomotive and car shops of the Reading Company, one of the largest in America. Reading is the nation's second largest center for the manufacture of builders' hardware and hosiery and knit goods. Reading is also recognized as the home of the pretzel industry of America, a commodity that is exported to 20 foreign countries, in Europe, South America, South Africa, India and Arabia. The high quality of the Reading-made pretzel is due in large measure to the pure mountain spring water, found in Reading, which is used in the making of this delicacy.

Reading proudly boasts of a Public Museum and Art Gallery, ranking among the best in the United States as a part of its public school system; a central public library and 4 branch libraries, a park system of 2,000 acres including 35 city equipped playgrounds and

(Continued on Page 67)



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Here are the "gallery don'ts" as urged by the Professional Golfer's Association, compiled after many years' experience:



1. Don't wander aimlessly. Be sure you are off the fairway.

2. Don't crowd too closely around green or tee. Be content to stand farther back where all can see without having to run 100 yards in 10 seconds.

3. Don't walk across the course if any player is upon the tee. You may be hit.

4. Don't rush. If all take their time, all can see what is taking place.

5. Don't walk through traps and bunkers. Keep out of the sand. Traps are bad enough without being churned into endless heel prints and ruts.

6. Don't walk across the green. Greens cost a mint of money to keep up, and constant tramping renders them uneven.

7. Don't get directly back of the player, unless well back.

8. Don't talk or shout when the player is addressing the ball, or when he takes his stance. The nerve strain is hard enough.

9. Don't attempt to change positions and start moving when back of the player. Any single movement catches his eye.

10. Don't applaud one good stroke just as another is being made. Watch the play.

11. Don't call "Down in front" when some one is putting or driving. This is frequently done and always with a bad effect upon the play.

12. Don't attempt to rush by the ropes. Keep the line in place.

13. Don't crowd in too closely upon the fairway. It is easy to see from a few yards farther back.

14. Don't with a big gallery on hand, try to see every stroke. Alternate with driving, approaching and putting.

15. Don't once more, crowd in too close. In a large circle all can see without rushing. In a small circle the best sprinters can see.

A SKETCH OF READING, PENNSYLVANIA

(Continued from Page 63)

15 recreation centers under a municipal Recreation Department; 3 well equipped hospitals, the Reading Hospital alone costing more than \$3,000,000.00.

Reading claims the distinction of a Symphony Orchestra of 60 pieces: 2 Choral Societies, a Chamber Music Ensemble, a Civic Opera Company and many other excellent music groups which have contributed to the city's fame as a center of art and culture.

Great as is Berks County from a manufacturing

standpoint, yet agriculture leads in capital invested, being equal to the next four groups of industry in investment, and ranks second only to textiles in value of annual output. Berks is 4th among Pennsylvania counties and 38th in the United States in agricultural production value. It leads Pennsylvania in rye and oats, ranks third in corn and potatoes, fourth in wheat and peaches, fifth in tobacco and poultry and sixth in dairying.

You can be proud of Reading and Berks County!

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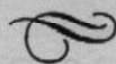
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